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Club Bead Plus Jewelry Spring/Summer 2014 Flash Tendances collection Pages 4 to 31



The most present type is the rigid necklace found under the forms of the plastron necklace, the choker necklace and the torque necklace. Almost all are made from metal. They add a touch of strength and sharpness to any outfit.







Chokers are in this season. Present amongst the rigid necklaces, they vary in style and component. Some have pure lines whereas others are quite decorated and rich in details. All are not rigid though, some fit snugly against the neck. Chain and metal are the materials that we mostly see in chokers although at times leather, beads, stones and synthetic materials are also used.







How can we miss those **imposing** pieces? In addition to being massive, the bib and pectoral necklaces are amongst the most **colorful** of their category! These trendy necklaces are mainly made of **metal**, **stones** and **chain**. They are truly the type of necklace to wear for those who want to be seen, as these almost never go unnoticed.







Short and loaded necklace is a must. Rich and colorful it can be worn near the neck or it can be worn dropping over clothes. Often made of beads and chains, some are also decorated with big elements of all kinds.













For those who would rather long necklaces, sautoirs and lavaliers (Y shaped) are what you need. Sautoir necklaces are for the most part **simplistic** enough for **everyday wear** since they have a very **simple** and **sober** look. Some are made of **chain** or **pearls**, garnished with **beads** or a **pendant**.







Lavalier necklaces are more present. They are chic and have for the most part a vintage aspect. Most are made of chain, pearls or stones. The







Seldom seen, yet still present are the collar necklaces, the simple and thin necklaces as well as the necklaces made with chains and one central fixed element.





#### Club Bead Plus Jewelry trends Lele Sadoughi Ana Khouri Hélix Akong Alberta Ferretti Ileana Makri Ben-Amun Jewelry

On the earrings' side, there are enough styles for any and all tastes! Earring **studs**, **chandelier** earrings, **short** earrings and they come in sizes ranging from **medium length** to **very long**. The novelty this year is the presence of many **earrings that follow the shape of the ear** or that cover a good part of the ear lobe. Once more, the dominant trend are the earring pins rather than hooks.







In the bracelet section, the **cuff** bracelet takes a lot of room. It outranks **bangles** that are losing in popularity. We see some variations of the cuff bracelet. Some are huge almost gladiator-like, several are made so that the opening rests over the wrist, unlike the traditional way of wearing cuff bracelet. If we remain on the rigid bracelets side, we still see many bracelets with a snugger fit than the bangle bracelet. These are equipped with an articulation system and a clasp mechanism that allows them to be easily put on or removed. Voluminous bracelets that are strung on an elastic string and imitate bangle bracelets are clearly less present on the fashion scene than during the last season. We still see some hand bracelets (linked to a ring) however they are very rare.







Rings are the perfect jewelry piece to delicately complete an outfit in a subtle manner. There are rings for all tastes this season; from the very classic and sober to the more contemporary and flashy. They don't have any common themes. In regards to their structure, the ring models that come back most often are the **traditional** ring equipped with a ring body and a decorative element on top, **the band**, the **ring with an opening on top**, very similar to the cuff bracelet, **the ring that covers the finger** to the third phalanx, as well as **multi-finger rings**.







Brooches this season come in various forms. Some have a more **classic look** while others are more **contemporary**. Stones and metal are the prized materials although we see wood, plastic materials and feathers.







Unlike the last season where jewelry was decorated with various critters, this year the entire fauna is invited to appear on our jewels. Snakes and critters (spiders, insects, scorpions) are still present but they share the fame with parrots, turtles, howls, peacock, butterflies, panthers, fished and crabs. Some are varnished, to add a touch of color while others are sprinkled with gems and crystals.

Which animal will you choose?







Visually stimulating, these colorful jewels stand out! For the upcoming summer season, adorn yourself with jewels that combine 3 colors and more. Neon colors are mixed in and add energy to all these multicolored jewels. Earrings, bracelets, necklaces, rings and brooches, they are all players adding pep to your jewelry box.



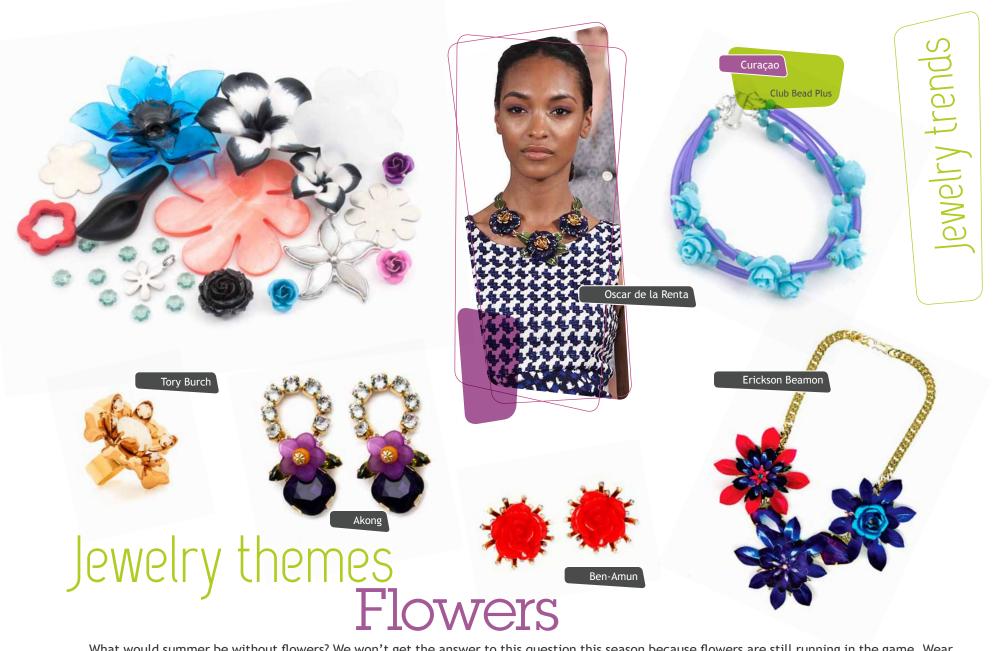




This shape, with its sharp edges is now everywhere, including in our summer collections. Although not a new player this season, the triangular trend is already well in place. The triangular shaped jewels are most often than not made of metal, but sometimes can be made of beads and gems. Triangles are at times alone, at times matched to other geometrical shapes or other similar shapes. Metal triangles have a colder look whereas colorful triangles echo Navajo patterns and have a warmer look. Here is an easy jewel theme to adapt to any and all outfits.







What would summer be without flowers? We won't get the answer to this question this season because flowers are still running in the game. Wear them on your ears, on your hands, on your wrist and on the neck, whether colorful or neutral. We see some that are tiny and delicate and others that are massive and showy in materials such as gems, crystals, metals, feathers and synthetic materials.







Many vintage looking jewels are integrated to collections. For this trend, we find inspiration in our mother's and grand mother's jewelry boxes. We air out oxidized metal, marquise cut crystals, cameos, tassels and pearls and we get our inspiration from our favorite decades. The colors amongst which to choose are cream, black, gold, silver, pewter, clear crystals, pastel shades and for more vibrancy, a touch of primary and secondary colors.







Jewels are all on the line! Lines are common elements of these jewels made almost exclusively of metal. These jewels are literally made of lines; they emphasize a linear structure devoid of embellishments or ornaments. Only metal and lines for the most part straight, although some are curved. These modern looking jewels have the advantage of being easily matched with any outfits of any color.







For this season's jewelry, metals of different colors are mixed. These juxtapositions of metal or plating are the main characteristic of these often very simples jewels. It is this play on colors that often catches the eye and makes them stand out. The most popular combinations are the ones including a minimum of two colors amongst the following ones; gold, silver, pink gold and black, gold being used in almost all combinations. Metal is used mainly as wires, plates or chain.





### Components Beads !!!

Christian Dior

What are the **"musts"** to integrate to your jewelry this season?

Tory Burch

Dsquared<sup>2</sup>

Jewelry trends

This season, beads have cut themselves a great place in designers' creations. Fashion jewelry is getting noticed on the podium! Beads add color and warmth to many designers' creations. What are people's favorite beads? Well the prize goes to gemstones, which are mainly present. However, we also see some metal, wood, glass, crystal and pearl beads.

Eternamé

Club Bead Plus







Metal lovers will be pleased. Metal is everywhere. It is at times a component of a jewel's structure however it is not rare that the whole jewel is made of metal, such as a ring, a cuff bracelet, a rigid necklace or a pair of earrings. The metal colors to choose are gold, silver and pink gold.







We never tire of it! Chains are still part of our jewelry supply boxes. This season we use them to make short or long necklaces, bracelets and earrings. We can juxtapose various colors or use them as tassels and even use them sparingly or in abundance. The most popular chains are the curb chain and the cable chain.







Here we find jewelry that has character. The trend continues although not as strong as during the past winter season. Studs and spikes add a touch of rock to this season's jewels. Almost all metals, some are made from stone or covered with crystals. In the same category, pointy shapes that are almost aggressive are present in collections, in addition to the teeth that offer a more natural and a softer touch than the studs and spikes.







How can we do without those? Indisputably, stones and crystals adorn our necks. We can find them on absolutely any jewelry of any style. Crystal chains, paved crystals, gemstones, and gems are part of the game. Opaque stones now are taking a bigger and bigger place amongst stones. Some opague stones are natural while others are synthetic.







Pearls are a classic. Emphasized by Chanel, they will continue to decorate summer jewels. They are almost all white or cream colored. We see oversized pearls at Chanel but for the most part they come in more subtle sizes. They are matched with golden or silver colored metal.







Pendants are chains' best friends. A long chain completed with a pendant and you are ready to go. Pendants vary in style and size, although most are made with metal or small stones.





# Jewelry trends Giles & Brother Hervé Van der Straeten Componer Fringe and tassels Fringes are spreading everywhere from our wardrobes to our jewelry boxes. They can be made from chain, thin or not, from metal strips, beads

Ben-Amun

Lele Sadoughi

Fallon

Rebecca Minkoff

or a succession of pendants made on the long side. Against all odds, the fringe made of textiles is seldom seen in jewelry collection even though it is quite a trend in clothing. Tassels are also part of the team of material to add to our creations this season although this time fringes outweigh tassels.







Fabrics are back amongst jewels! Ah! How we love to add a touch of warmth, color and lightness to a jewel by using a cord, a ribbon or tassels! Which fabric will you choose? Leather, shoelaces, ribbons, silk strings or anything that is handy. Textiles add an unavoidable handmade touch that we never tire of.





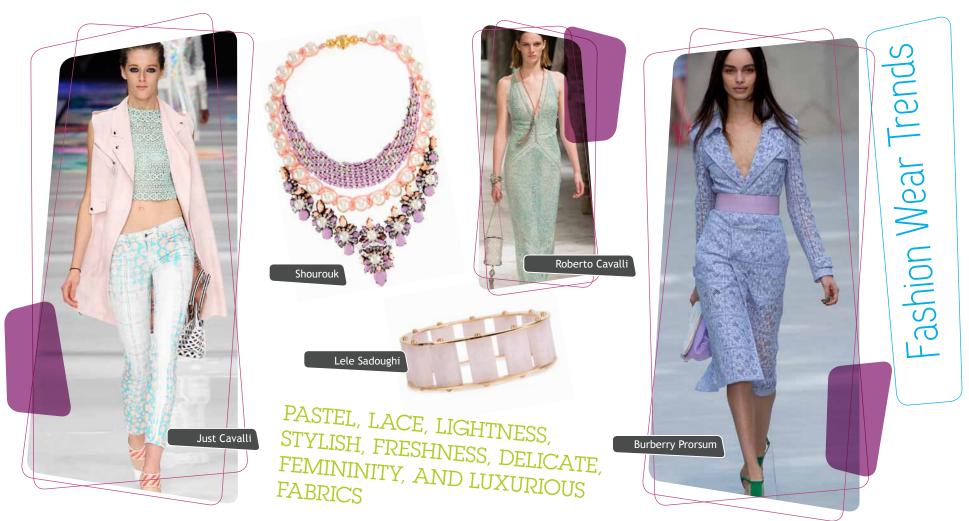


Here it is, the key trend of the season!

Do you feel the need to add an artistic touch to your wardrobe? Here is the trend to adopt. This trend brings together several designers that have found their inspiration in the work of visual art artists. We can only smile as it is with surprise that we notice all these outfits sprinkled with sketches, color palettes or deconstructed or irregular/uneven cuts. A great range of artistic fields is expressed in this trend; we see drawings, paintings, photography, graphic design, sculpture, textile art and architecture. We notice artsy patterns put on clothing article with classic lines and clothes with irregular/uneven lines that are almost sculpture-like. The patterns are created from graphic elements such as pencil strokes, graffiti's, logos and pictures and let us not forget about the unavoidable Chanel color chart! This trend will definitely charm all those that have an artistic sensitivity or curiosity.

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### Miss pastel lace

Pastel and lace rhymes with delicate and feminine. This season, pastel colors are omnipresent and often lined with lace. Can you imagine more lightness and femininity than in this duo? Lace married with pastel colors creates an impression of freshness and finesse that subtly unveils what is hidden, a little like lingerie. If you are the confident yet stylish type, you'll love this especially feminine trend through which sensuality and elegance are transcended. For more simplicity, choose clothes in pastel colors that are devoid of lace. The dominant pastel colors are: mauve (radiant orchid is 2014 Pantone's color), pink, light salmon, blue, green and white camaieux. This trend easily adapts to everyday life or evening attires. Feel like completing this look with a few jewelry pieces? Go ahead and choose imposing earrings, pearls, gold chains or a bib necklace in the same shade.







This time around, designers have adopted the eccentricities of the moment in order for women to follow this trend in their everyday life. Thus, through elements or accessories added to an everyday outfit, we get a refined urban beauty look. It is the perfect trend for the everyday woman that is looking for the detail that will make the difference. How? By drawing in the current trends: patterns (flowers, geometrical shapes, stripes and polka dots.), the Perfecto ®, the boyish look, sport chic or minimalist. We also see a lot of hats, layered and translucent fabrics in addition to being pleated or ruffled, fabrics with small pleats, retro clothes from the 50', 60' and 70', jumpsuits and slit skirts. Finally, this summery trend is an everyday trend! All jewelry trends are welcomed in the ever-changing fashion world of the refined urban beauty.

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Welcome to the disco club! Get ready! Adorn yourself with sheer fabrics that will shine through the night! Here are gathered spangles, sequins, metalized leather, metallic applied, crystals and golden and silver silks. Your only concern is that it shines! We find these materials on dresses as much as on skirts pants, handbags, shirts, belts and shoes, jackets, Perfecto® and coats. When others are limiting themselves to a single shiny article of clothing such as a skirt or a jacket, others jump to the occasion and shine from head to toes! On the colors' side, there are a lot of shades: red, purplish-blue, burnt orange and iridescent. However, evidently, golden, silver and bronze are the prized colors. Nightlife lovers will adopt this audacious trend and will not hesitate to show some shoulder, show off some leg and play with the translucent quality of fabrics. Jewels that complete this look are more often than not metallic to match the shininess of the outfit.









## Chic & Shock

Black and white chic & the shock of contrasts.

This season, once more, the contrasting duo of black and white is very present as well as black or white worn individually from head to toes. In addition to being a classic, these two sober "colorless" colors are perfect for any situations and make this trend an easy one to adopt. We see some fabrics with black and white patterns (or the opposite), but most have visual effect created by an overlapping of white and black. This rather neutral trend allows all our jewelry fantasies to come true or even to choose jewels that are more simplistic and sober.

Hermès

Dannijo

Ralph Lauren

Blumarine

BLACK AND WHITE,

BLACK, WHITE

CONTRAST, CHIC & SHOCK, STRONG VISUAL EFFECT,







## Absolute fringe

We know it, fringes have been present for the past few seasons. Still present they are ready to spend the summer with us! They will decorate our clothes, purses, shoes and even our hats. At times they are sober and thin and other times they are larger and more eccentric. They will be the perfect fashionista's touch for this season. For those that do not dare to wear fringes, one accessory is enough to complete this look. Opt for materials such as leather, suede, nylon, cotton, silk, wool or polyester in the color of your choice. You can even opt for a piece of jewelry with fringes :)







# Hypnotic triangles

Triangles, triangles and triangles! For the past few season, triangles have been present. They are now the symbol for the year 2014! Triangles are everywhere; jewelry, clothes and accessories. All the variants of triangles are to be considered, herringbone, diamond shape (back to back triangles) and pyramids because they are all trendy shapes! We can also find them in Navajo patterns and geometrical shapes and in the "all-seeing eye"; a triangle in the midst of which lies an eye, usually surrounded with a ray of light. Cleavage is also part of the triangle trend; notice all the profound and candid "V" shaped cleavages. It is a trend that we will all learn to appreciate, from the most reserved to the most audacious lady! Jewelry-wise you can opt for a simplistic jewel made of chains or leather to accompany your triangle inspired outfits or simply to wink at this trend by wearing a triangle-shaped piece of jewelry. You do not need to look very far as triangles have also invaded accessories.







### Travel notebook

Is there nothing better than a nice travel notebook, filled with experiences, drafts and notes that bring down borders and transport us to the other side of the world, to visited countries? This is the creative process that designers have used this season to find inspiration in traditional wear from places such as Africa, Middle East and Japan. A trained eye will notice the wink to cultures in the delicate colorful or embroidered patterns on the black fabric echoing the traditional Palestinian garb, an outfit that echoes a hairdo of the himba tribe of Namibia or an elegant dress with a contemporary touch that is reminiscent of the traditional Japanese kimono. Patterns are inspired from traditional Middle East, Africa and Persia or the Henri Rousseau jungle, which all add a luxurious touch to outfits of this trend. Finally, it is a trend for those that have a crazy wish to bypass daily boundaries and dare to give in to their curiosity and interest in cultures.







# Extravaganza

A night at the cabaret! This trend is the eccentric trend of the season. Feathers abound, we see them at Alexander McQueen, Balmain, Gareth Pugh, Givenchy, Louis Vuitton, Moncler Gamme Rouge and Valentin Yudashkin. This trend finds its inspirations in costumes from Parisian cabaret shows. Feathers completely cover skirts, sleeves, headwear and sometimes the whole outfit. Forget moderation and restraint, think big! This trend is sometimes paired to animal patterns or creates in itself a pattern through the layering of feathers of different colors to create quite an impression. Mainly present in black, white and natural hues, we also see them in red and amber tones. It adds lightness and eccentricity to any outfit! Perfect for the flamboyant and outgoing types that do not hesitate to put themselves forward to celebrate fantasy and luxury, this trend will not go unseen. Jewelry pieces that accompany such outfits can be feathery or not but are often massive in order to avoid being outshined by feathers.







Layering is definitely an important element this season; it has even evolved into an art form. At times, clothes of various lengths are worn one over the other and other times article of clothing are created by layering opaque/translucent fabrics. Translucent fabrics are often worn over opaque ones and cover a larger area than the opaque fabric, thus veiling the skin. It is not rare to see bodily areas covered only in translucent fabric, such as the arms, the stomach, or from the mid thigh area to the knee in the cases of skirts and dresses. All types of clothing are allowed: simply combine materials, lengths, translucence and opacity. The favored colors are black but mostly white.







Black and white continue their run and remain the unavoidable colors of the season. They are worn separately from head to toes or paired together. They are also paired to other colors to add a lively touch to these otherwise two "colorless" colors.







Lovers of blue will be pleased this season as once more, blues is on the hit list of colors. Blue this season is found mainly in shades of **blueberry**, **cobalt** and **midnight blue**. The most dazzling blues are primary blue, Blue of France, International Klein blue (IKB) and south sea blues. Whereas softer blues are found under the shades of pastel blue, blue cart and periwinkle blue.







#### Grey

The grey charter for the summer season is composed mainly of greige, silver and slate grey. However, other shades are seen as well, such as light grey, clay, iron, bistre, beige, steel, tin and pearl.

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This season's greens are **pine green**, **emerald** and light and dark **opaline**. Shades of pine tree, sage, malachite and water mint green also have their place in our wardrobes.







Amidst natural shades, classic beige takes precedence, although pinkish beige and greige, also stand out. Then come the shades of brown such as chocolate, dead leaves and chestnut brown.







Reds are simply hot and blazing! Red is truly the most energetic color of the season. The shade of red to take on this season is really the vibrant **English** red that stars in many collections. Wiser choices range in shades of **burgundy** and **cherry** red that have an important place on the red podium. Other nuances of red are also seen, such as Turkey red, burgundy, vermilion and russet.







The yellow palette is found in variations of corn, pastel, chick, lemon, primary and hay.

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The main variants of orange to adopt are mainly carrot, rust and coral. Other shades of orange are seen in collections under mandarin, classic orange, tangerine and apricot.







If we put aside pastel shades pink is seldom seen for the upcoming summer season. Very present in the Miss pastel lace trend, pastel pink and soft peach are the dominant shades. Other shades of pink are also present such as magenta, peach, fuchsia, candy and coral.







Purples and violets color some collections in shades of **pastel**, **violet** and **byzantine**, indigo, cardinal red and dark purple Pantone having declared radiant orchid as 2014's color of the year, we will probably see stores catering accessories and clothes in this purple-pinkish shade.







#### Black & White









# Pastel & White









### Green & Black

### Yellow & Black







### Black & Gold

**Multicolored** 







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