

# 2012-2013 Fall-Winter Trends

presented by:



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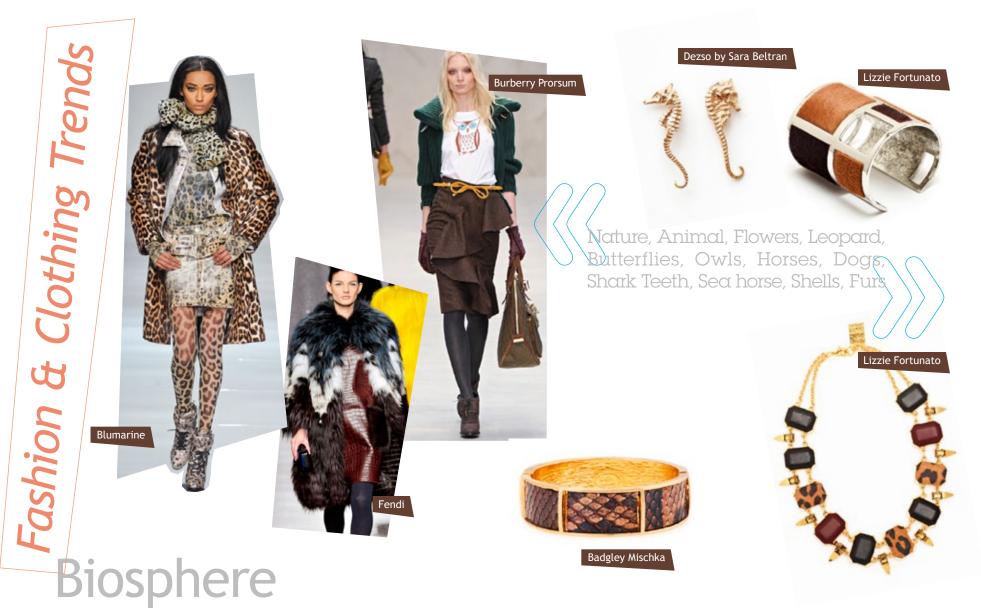


This trend is all about lines, volume and structure, bringing a modern and rigid spirit to this season. Geometry and asymmetry blend together to build dynamic contemporary outfits. The clothing takes its shape with greater volume created using thick fabrics or superposed layers of cut-out figures and/or colored blocks.



Passion and brightness. These two words alone truly express the significant impact of the Baroque fashion. The designs inspired by that era, volutes and acanthus leaves garnish the embroidery, which is usually black and gold. For the sake of all romantic people, this clothing trend recaptures the lines and shapes of the Baroque era.





Once again this season, we find collections inspired by wildlife and flowers. Indeed, we can see designs made out of fur, snake leather or butterfly wings, suede, and even representations of various animals such as dogs, wildcats and owls. This trend, going from glam style to free style, will surely please everyone. The glam fanatics will love the feline furs accompanied with the brightness of metals and crystal droplets. The younger ones will prefer clothes with owl drawings and other animal figures while those having somewhat of a tribal tendency will be greatly served with jewelry made of teeth and uncut stones.



### Brillantina

Here, the only thing that matters is to shine! Whether it's with crystal droplets, sequins or stone embroideries, we dare to use brightness and colors to completely transform simple outfits into glittering outfits. However, plain is a must. To soften the outfit, you can add a more discreet piece of clothing, such as a leather jacket.







This season, the cowgirl is chic, glamorous, urban and often sexy. We usually see more contemporary than country looks. It is eye-catching and significantly rich in gold accessories. Red, black and white colors are the stars of this trend, using fabrics such as suede or leather. The outfit is completed with the cowboy hat.



For this trend, designers found their inspiration from the *gauchos* (herdsmen) of Argentina. Yes indeed, we do borrow their poncho, black hat and their superb leather and suede materials in the shades of tan and ochre, as well as their wool blankets, boots, Navajo and fringe designs. Priority is given to materials of natural or basic colors, but we can also enhance the outfit with handcrafted colored accessories.





Elegance and abundance are the two key words of this trend. In fact, what distinguishes these magnificent outfits is simply the abundance of gracefully cut fabrics for one and only purpose: elegance.





The oriental trend is a first-class winner for this season's trend that is inspired by the Asian nation. The clothing cuts, although adapted to contemporary fashion, are truly inspired by oriental outfits. We explore richness, brightness of the gold or lively fabrics with metallic effects, pearls, translucent silk, cotton and linen. The oriental outfits are usually decorated with gold accessories to complete their look.







#### Metalmorphose

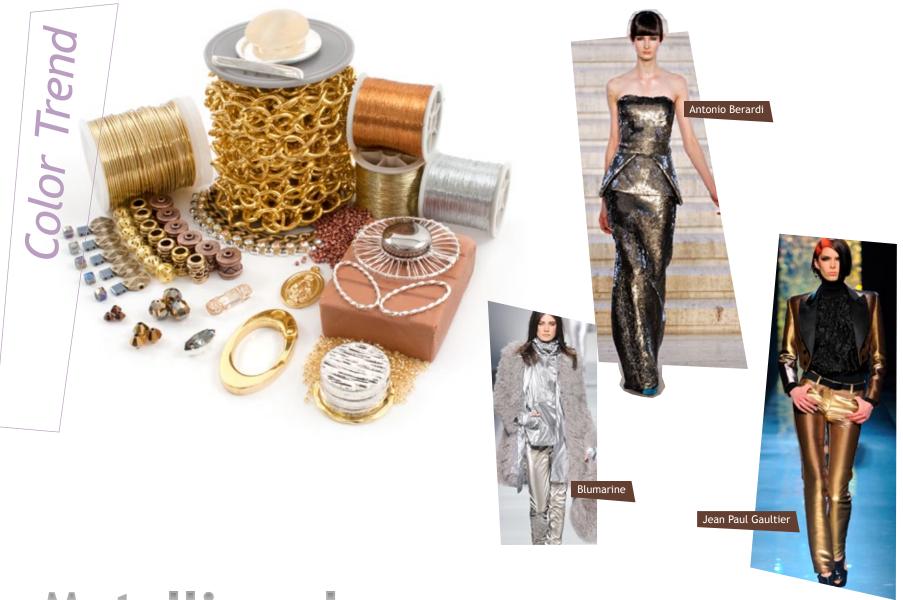
This trend involves gold, silver, copper, titanium and platinum! Clothing are transformed in precious and radiant fabrics with metallic effects. Discretion is out of the question with this look: it is eye-catching, stunning and totally startling!



For the past few seasons, the combination of black and white is present on the catwalks, but this season, it's a sure winner for the 2012-13 Fall/ Winter trends. The contrasting juxtaposition of large black and white bands creates this look. We can call it light and shade, yin and yang, strength and gentleness or night and day. For those more discreet, this contrast can also take a less noticeable look using various black and white designs.







#### Metallic colors

Metallic colors are in the top spots this season due to the Metalmorphose trend. The most favorite shades are gold and silver, even though we also see many copper, rich bronze tints as well as vivid colors having metallic effects.





#### Black and White

Black and white is definitely this season's "in" duo! The most popular pattern is the juxtaposition of blocks, giving a strong and contrasting effect.





#### Blue

Blue is very à la mode this season. The colors we are looking for include cobalt blue, cerulean blue, lagoon blue, teal blue, and midnight blue.



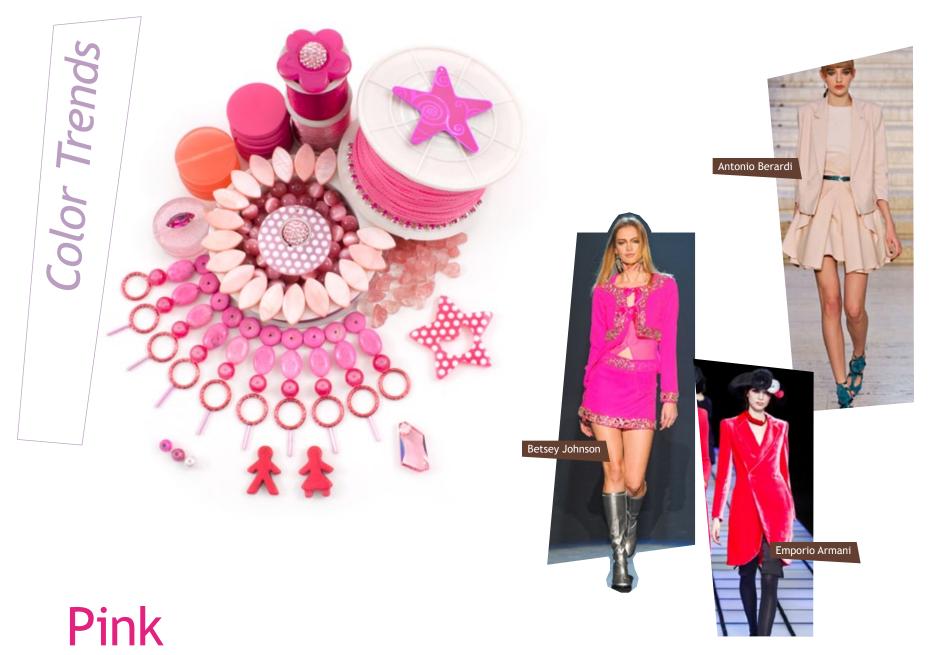


#### Red

Red colors are vivid. The shades we see the most are scarlet red poppy red and as to new arrivals we can see salmon, grenadine as well as shades of Bordeaux, vermilion and cherry-red.







The array of pink shades available this season is varied, but the stars are, without a doubt, carnation pink, fluo pink, intense pink and crimson pink. Pastel pink and old pink are present, however more discreet.



Green is mostly offered in the shades of pinewood green, emerald green and military green.







## Orange

As for the orange-colored shades, we can notice pumpkin orange, tangerine, mandarin and burnt orange.













For yellow, we opt for canary, ochre, buttercup and saffron yellow. It is frequently combined with neutral colors (black, white, grey) or worn alone.







Brown colors are rich: shades of chestnut, black chocolate and rust. As for beige colors, they are soft and simple: carnation, *café au lait*, golden, fawn and honey.









# Mauve/Purple

Mauve and purple colors are not seen very much this season but they bring a velvet look to any collection. The shades we notice are the following: byzantine, plum and dark indigo blue.













# Black & Beige

Black & Blue







# Grey & Fire



### Black & Gold







# Black & Yellow







The styles of necklace most seen are definitely the **plastron** or **pectoral** types. They cover the thorax and are imposing, metallic, majestic and are more than ever present this season! Some of them are rigid, like a torque, but with greater volume.







**Collar necklaces** are still very popular and keep on going in the fashion trends. They sometimes are very wide and sit high on the throat and sometimes are thinner and decorated with bulky pendants.



Another necklace that has not given up yet is the bulky and rich **mid-length necklace**. It sits below the neckline and is frequently worn on top of the clothing or with a more impressive collar. We combine the quantity of chains, beads and crystal droplets to create these jewels in abundance.







The sautoir is less seen, but still present. It is often monochrome and made of several rows and if not, it is discreet and thin, embellished with a pendant.



This season's trendy earrings have lots of variety. They are often massive or rich in various materials. We can see large hoop earrings (Creole), chandelier earrings and long and delicate earrings. Shorter earrings have abundant materials.







Once again, the "must have" of this season are **bangle** and **cuff bracelets**. They are more likely to be made of metal and sometimes embellished with another material such as resin, wood, leather or stones. The bangle bracelets will however be worn this year in a superposed style.





Rings range from thin to very massive and are often made of metal, stones and crystal droplets.





Brooches are a little more present on the catwalks this season. They are usually imposing with a floral theme.





**METAL** is everywhere, as much or maybe even more than for clothing (Metalmorphose trend). It brings brightness, rigidity and richness to jewelry. **Chains** are once again very trendy, especially snake and bracelet chains. **Feathers** add a touch of lightness and comfort to the coldness of metal. They are usually seen in black, natural shades, red, green and sometimes even painted in gold!







**Delicate and semi-precious stones**, often mixed with **crystal droplets**, keep on making their way up in fashion. They frequently bring a chic and classic style to jewelry, and sometimes a more natural look.



Shark teeth, or teeth made of stone or metal, still garnish jewelry, and the same goes for buckles, pendants, fringes, peaks, studs and triangles, either massive or discreet.









Flowers are always welcomed even in this colder season, but in more sensible colors. Unlike the festive flowers of the hot summer season, these are plain and elegant flowers. They are made of metal, textiles, crystal droplets or porcelain. This trend sometime goes with the Baroque theme in view of its feminine look.







Wildlife jewelry is mostly representative. Designs of snakes, tigers, panthers, horses, sea horses, elephants, eagles and fish are dominant. Nevertheless, there are still some jewelry accessories created with real wildlife materials (or imitation), such as shark teeth, wildcat furs or snake skin. The snake thematic is still present, but less than last year.



We find many Baroque style jewelry to accompany this clothing trend. These jewelry accessories are sumptuously garnished with volutes, designs of acanthus leaves, and mainly made of gold or silver metal, stones, crystal droplets and pearls. The metal is finely-worked, sometimes to the extent that it ends up looking like lace! Pearls are white or cream, and as for the stones and crystal droplets, their colors are traditional and classic. The key to portray this trend is richness and femininity.







The oriental trend also finds itself through the jewelry in order to complete these fabulously rich outfits. The jewelry accessories are just as striking and sumptuous as the outfits. Gold metal is generous, so are medals, pendants and bright color stones (red, green and blue), as well as other materials symbolizing the oriental culture.



As impressive as it can look, some designers had great fun creating necklaces shaped like shirt or coat collars. The structure is quite simple, but efficient. Some of them are only made of metal for more sensibility, and sometimes they are covered with crystal droplets, fur and stones.





Abundance of materials such as precious and semi-precious stones, metal and crystal droplets is the perfect image of richness. These materials sometime cover the entire jewel, most often of crystal clear color, but are also present as metallic tints and precious stone colors. Stones are usually large and even may have a rough cut depending on their size, which will keep their natural look.





On the catwalks this season, we see a Street art trend represented by graffiti. These outfits release some kind of strength and character spirit that is well appreciated. This trend is also present for this season's jewelry. Other materials such as peaks, studs, tips, skulls and triangles bring this energy. Just add the coldness of metal and the rock style of leather and you will definitely have the Street art look.







Rigidity exists mostly in regards to bracelets and necklaces. Bracelets are almost all bangle or cuff types. As for the necklaces, we notice more and more chest, plastron and crew neck that are rigid and created in one piece only. These jewelry accessories are extremely metallic thereby enhancing the effect of rigidity. As a result, they absolutely support the Architectural clothing trend because of certain factors, such as contemporary look and coldness. Last but not least, their metallic effects tend to favour the Metalmorphose trend.



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