

2013

Spring-Summer

TRENDS

presented by:



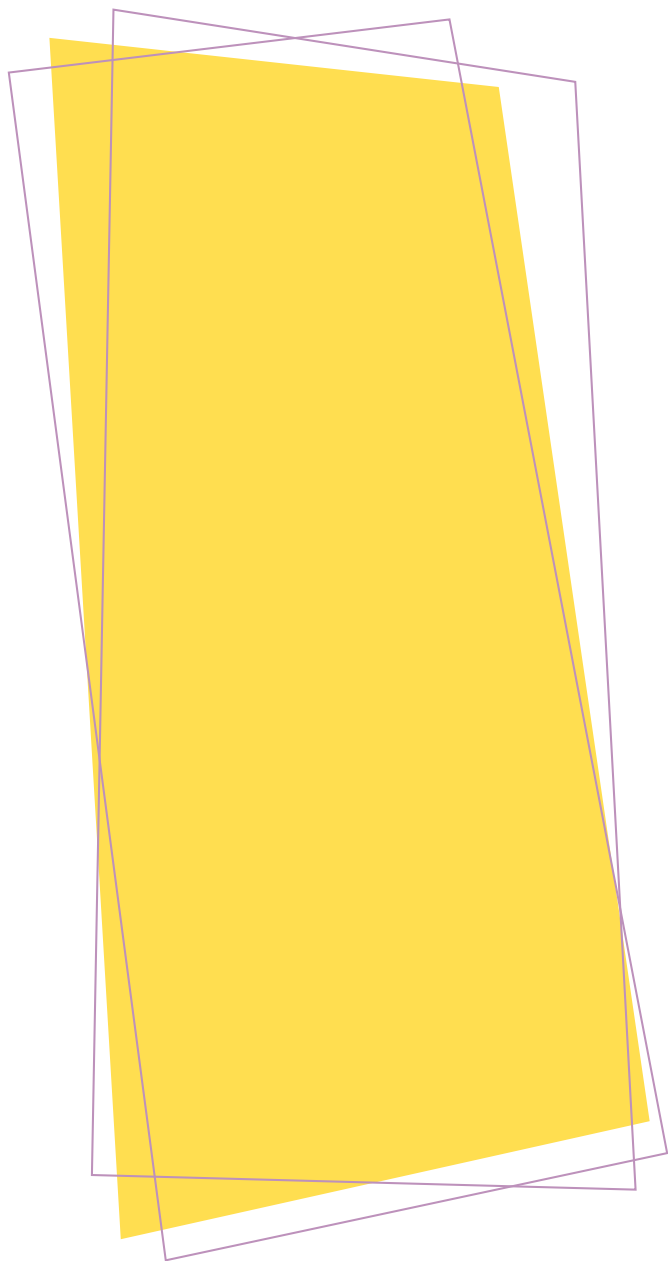


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Renaissance
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 Earth's resources



Salvatore Ferragamo

Military paired with city casual, casual, strength, discipline, urban chic and practical, military jacket, camouflage patterns, natural materials, kaki, natural shades

Mawi



Rebecca Minkoff



Rebecca Minkoff



Band of Outsiders



Max Mara

Neo-Military

Attention! This season, military inspiration is as strong as ever! So versatile, this look can spruce up your city casual outfits. It's not rare to see a military style jacket paired to a pair of skinny jeans or a dress transformed into a military outfit. The military jacket is definitely the element of this trend. However, camouflage, kaki colors and beige as well as clothes inspired from soldiers and army officer uniforms from the last two centuries. It is a casual, simple, everyday look. This trend will please the urban and the practical, those who prefer comfortable and sober doubled with a hint of discipline and strength.



Ralph Lauren



Tory Burch



Akong

Isabel Marant



Ralph Lauren

Navajo, western, inspiration from Mexico, tassels, punched leather, long skirts, hats, Mexican shawls, native Americans, cowboy, romanticism, bright shades of color, colorful and handmade accessories

Rio Conchos

Navajo, Mexico, western and romanticism. There's the spirit of the *Rios Conchos* trend: a delightful blend of American cowboy style and native Mexican, New Mexican style. Match tassels, Navajo patterns, punched leather, long skirts, hats and Mexican shawls to your outfits to transform yourself into a western Belle. Natural colors are prioritized then, dramatic whites and blacks then, we match them all to bright colors such as red and lagoon blue. Add colorful and handmade accessories to your outfit. For a more sober look, choose colorful jewelry made with organic materials.



Just Cavalli

Safari, explorer, Africa, organic materials and colors, animal patterns, exotic colors.



Max Mara

Lulu Frost



Lulu Frost

Dannijo

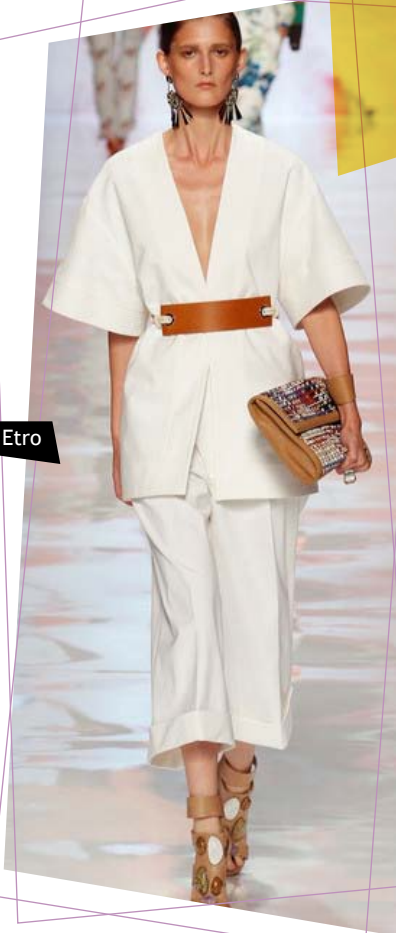


Kenzo

Safari-Mania

You dream of safaris and suppress your explorer ambitions. The Safari-Mania trend is for you! This season, we adorn ourselves with clothes inspired by the great explorers of Africa. Skirts, shorts and pants, dresses and blouses are made from organic materials such as cotton cloth, cotton, and linen. We honor the bright colors of savannahs and deserts. Indeed, the colors highlighted by this trend are sand beige, white, fawn and brown. For more craziness, we allow for animal and exotic patterns such as wild cats, crocodiles, snakes, zebras, in vivid colors or organic colors. This glamorous and comfortable trend will enchant summer lovers and warm temperatures aficionados.

Etro



Hervé Van der Straeten



Jean Paul Gaultier



Etro



Jill Stuart



Hervé Van der Straeten



Japan, kimono, silky cloth, floral pattern, refined, elegance, and pure, simple lines, Chrysanthemum

Destination Japan

Throughout the vast array of ethnic influences, Japan inspired several designers for the summer 2013 season. In this trend, blouses and jackets have an occidental look, but the cuts are inspired from kimonos, when they are not actual kimonos! Some are more minimalist and imitate sporty kimonos, whereas others are more splendid and are inspired by ceremonial kimonos. We find the Chrysanthemum (Japan's imperial seal) on several outfits. The overlap of silky fabrics with floral patterns and the elegant yet serious side of the kimono gives an ethnic and refined touch that will charm those who prefer clothes with pure, simple lines.



Dsquared²



Nina Ricci

Vionnet



Chanel



Dsquared²



Dsquared²

Café racers, perfecto®, caps and black leather boots, the 50' to the 60', gold jewelry, chains, pearls, free spirited, sexy

The beautiful *cafe racer girls*

To your perfectos® and leather caps! Here are two indispensable accessories of this retro trend of the 50' and 60'. This trend represents the feminine version of the aestheticism of rocker motorcyclists (café racers) of this decade. It was amongst other things, put under the spotlight by Dsquared². He found his inspiration in the famous photo shoot realized by photographer Peter Lindbergh for Vogue, who presented Chanel in 1990. These beautiful café racer girls were adorned with perfectos®, caps, mini skirts and black leather boots and gold jewelry with leather and pearls. It is exactly this spirit that is reincarnated in this trend. This season, we dare studded leather as well as pinks and ultra reds to complement classic blacks and whites. This purposeful and self-assured look will appeal to women who recognize themselves in this youthful, sexy and free spirited style.



Lanvin



Diesel Black Gold



Vionnet



Ben-Amun



Lanvin



Donna Karan

Volume, big, abundance of fabric, pure lines, neutral colors, and minimalist

Over size me

Raise it up! This season, it is the kingdom of big and we are really increasing the volume. The sleeves, shoulders and sizes are all bigger than life. All this abundance of fabrics gives to this trend a wise and chaste look. Indeed, the lines of those clothes are simple and minimalist and the colors are generally neutral. This trend takes its place by being loud.



Moschino



Ben-Amun



Hervé Van der Straeten

Yéyé, Expo 67, A-line dress, retro, geometrical shapes, the 60', flowers, stripes, checkered patterns, bright colors



Yazbukey



Moschino



Iceberg

Yéyé-67

A Yéyé breeze is upon us this summer season. It brings us clothes inspired from the 60'. The clothes are simplistic, blurring body shapes, like jumpers and A-line dresses. Geometrical shapes, floral patterns, polka dots, stripes, diamond shapes and checked patterns are under the spotlights. These patterns are often found in bright colors or in strong contrasts such as black and white. We find a modern-like retro look in these outfits that express freedom and youth.

Italy, Sicily, classic Sicilians, memories, images of street theatre puppets, Sicilian earthenware, jute, raffia, bright colors, silk, stripes, unconventional

Dolce & Gabbana

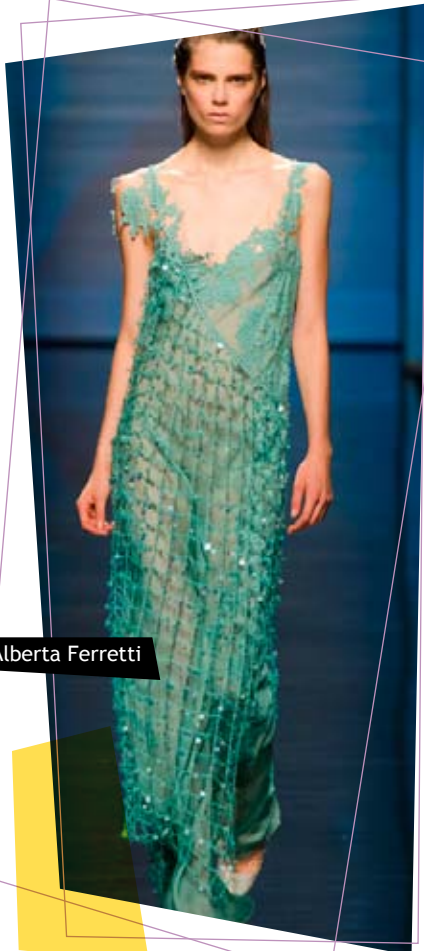
Dolce & Gabbana

Dolce & Gabbana

Dolce & Gabbana

Memories from Italy

This romantic trend is brought to us by the unique collection of Dolce & Gabbana who created on its own this trend inspired from Sicily. Indeed, we find elements that are typical of the Southern region of Italy such as the legend of the Moor's head, puppets from street theatre illustrated on silk, as well as illustrations that bring to mind decorative Sicilian earthenware. We also find outfits literally made of jute and raffia that remind us of flour bags. There are crinolines made of braided canes as per the classic Sicilian basket weaving technique. This trend is very colorful and will please women who like outfits that are unconventional and tell a story.



Alberta Ferretti



Just Cavalli



Aurélie Bidermann



Oscar de la Renta



Alberta Ferretti

Ocean, marine life, flimsy, diaphanous, transparent, ocean flora, water, light colors, bottom sea, flirty, embroidered with pearls and sequins

Aquatic life

Strongly inspired by the aquatic life, this trend is about lightness and is represented by textures that evoke seaweeds, corals, and fishnets. We find in this trend the transparent quality of some fabrics that have a water-like fluidity. However, silks decorated with water life prints are also on the menu. Perfectly adapted to the summer season, we find in the aquatic life trend, light clothes with pastel and light colors, white, cream or dark bottom of the sea colors. The outfits from this fashion line are flirty and fresh and are mainly made of diaphanous-like clothes often overlapped, on which are sewn shiny sequins and pearls.



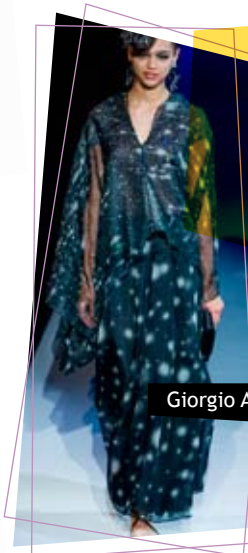
Giorgio Armani



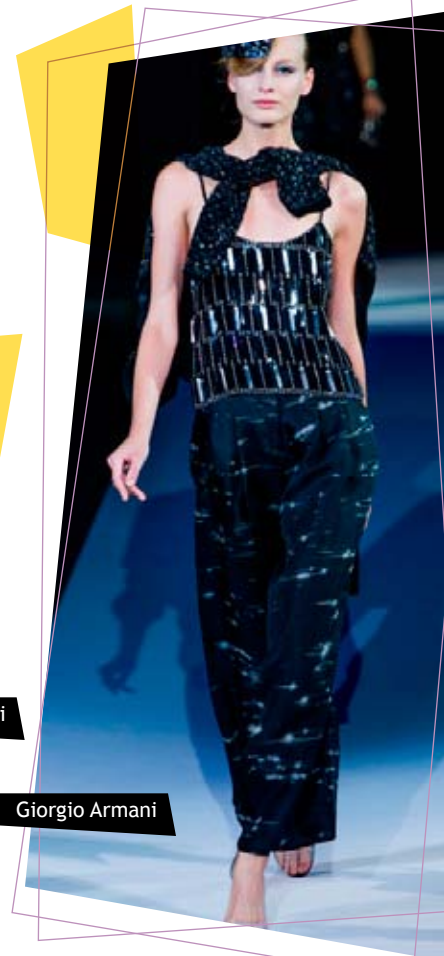
Lulu Frost



Chanel



Giorgio Armani



Giorgio Armani

Star streaked sky, planetary system, light-dark, nocturnal, shiny stars, diaphanous and dark fabrics, embroidered sequins and pearls.

The Milky Way

Light and dark contrasts, lighting and total darkness. This trend puts emphasis on the star streaked sky and the planetary system. It explores a mysterious limitless world. Calm, elegant and contemplative, this trend will appeal to the women who prefer sober and yet like a touch of fantasy. The outfits are embroidered with sequins and dark pearls, to the image of bright stars and a nocturnal sky contrasts. Fabrics are diaphanous, translucent and opaque and often are worn in overlaps. The cuts are fluid and loose.

Color Trends



Anthony Vaccarello



Salvatore Ferragamo



Vera Wang

Black / White / Black & White!

Black, white and black and white are more present this summer season. They are often worn together but the totally white or black look is even more present than the duo.



Color Trends



Gucci



Gucci



Max Mara

Blue

The shades of blue to like this time around are: Tiffany Blue, smoke, electric, overseas and periwinkle blue. However, we can see many other shades of blue, including sky blue and midnight blue.

Color Trends



Red

This season's reds are scarlet red, poppy, grenadine and raspberry. Other shades such as crimson red, wine color, and vermillion are also present.



Donna Karan



Vera Wang



Kenzo

Green

The green color scheme for spring 2013 is mainly composed of opaline green, pine, kaki, water green, water mint and emerald.

Color Trends



Badgley Mischka



Salvatore Ferragamo



Emporio Armani

Beige organic shades

Of the organic shades, beige is definitely an outstanding one. Beiges are mostly natural (carnation), soft and light, with shades of pink, oatmeal color, café au lait and fawn.

Browns are less present but we find shades of brown bricks, maroon, cocoa, clay and chestnut.



Todd Lynn



Chado Ralph Rucci



Michael Kors



Yellow

Mustard yellows, buttercup, chick, mimosa and primaries brighten up these collections.

Color Trends



Pastel

Pastel colors add a light touch to this season. The most present being pink but we denote yellow, green, purple and peach. They are often worn solo but sometimes are paired with a fellow pastel color.

Color Trends

Rag & Bone

Etro

Versace

Orange

Color Trends



John Galliano



Blumarine



Vivienne Westwood Red Label

Pink

Intense pink, candy, flesh-colored and magenta will have their spot in our wardrobes this season.



Donna Karan



Rochas



Salvatore Ferragamo

Grey

Grey side, we choose light grey, tin, iron, slate, aluminum, anthracite or shaded taupe.

Color Trends



Chanel



Lanvin



Lanvin

Purple / Violet

Once more, purples and violets are not very present. They fade under shades of violet, reddish-purple, orchid, zinzolin and crimson purple.

Color Trends



Marni



Donna Karan



Michael Kors



Proenza Schouler

Duos

Black & Beige

Blue & Black

Color Trends



Michael Kors



Ralph Lauren



Chado Ralph Rucci



Victoria Beckham

Duos

Red & Black

Orange & White



Anna Sui



Lanvin



Tory Burch



Ben-Amun



Dannijo



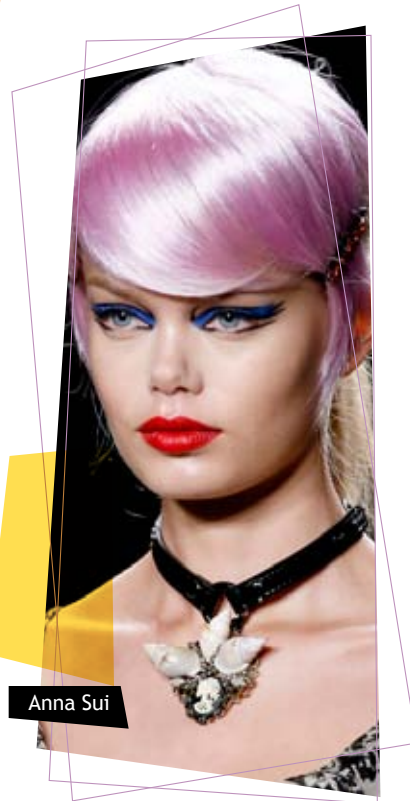
Jean Paul Gaultier

Jewelry types

Necklace

Once more this season, **plastron** and **pectoral** necklaces have it all. They are impressive and massive, often made of decorated metal and beads, stones and crystals. Present in any affected style, their common denominator is a powerful spirit.

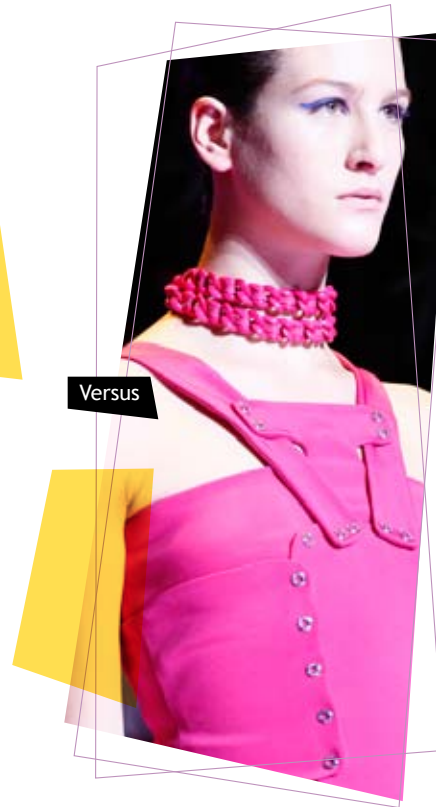
Jewelry Trends



Anna Sui



Ralph Lauren



Versus



Versace

Jewelry types

Necklace (sequel)

Chokers are still very “in” and come in different styles. Some are rigid and cover the throat, other are thinner, made of chains, beads and leather bands.



Anna Sui



Gucci



Akong



Nina Ricci

Jewelry types

Necklace (sequel)

Short and heavy necklaces continue their journey. A little longer than chokers, they are chic and generous. Multiply the rows of chains and beads and charms and add big elements, beads and charms and indulge yourselves.

Jewelry Trends



Eddie Borgo



Eddie Borgo



Ralph Lauren



Lele Sadoughi



Lizzie Fortunato



Fallon

Jewelry types

Necklace (sequel)

The **long necklace** is subtler. It is mainly composed of chains and gemstones and sometimes a pendant may be added. The **collar necklace** is less present this season than it has been in the past although, we do see it from time to time.



Aurélie Bidermann



Ben-Amun



Balmain



Dannijo



Dannijo



Etro

Jewelry types Earrings

This summer season, **earrings** are colorful and made from materials such as stones, crystals and metals. They are more often than not pendants, however there are still some **ear studs** and **creoles**. But dominating the scene, the ear stud earring beats the pendant earring at every turn.

Jewelry Trends



Salvatore Ferragamo



Dannijo



Lulu Frost



Eddie Borgo



Dannijo



Erickson Beamon



Fendi

Jewelry types Bracelets

Once more, **bangles** and **cuff bracelet** are winning the prize. **Bangles** are mainly made of metal and plastic whereas the **cuff bracelet** is definitely made of metal. Aside from these undeterred accessories, we also see bracelets made of chains, leather, crystal and gemstones. The new kids on the block this season are definitely bracelets tied to a ring with chains, adorning the entire hand.

Eddie Borgo



Repossi



Shourouk



Mawi



Aurélie Bidermann



Oscar de la Renta



Stone Paris



Shourouk



Jewelry types

Rings

Rings are once more made of their favorite materials: metals, stones and crystals. Some are sober others are more fantasy-like and cover several fingers. We can also see others that are so long that they cover the entire finger, like hand armor.

Jewelry Trends



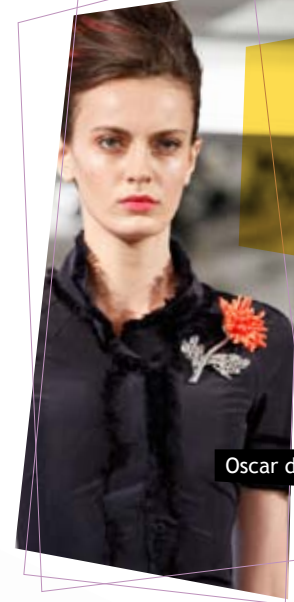
Giorgio Armani



Louis Vuitton



Erickson Beamon



Oscar de la Renta



Lulu Frost



Yazbukey

Jewelry types

Broaches

Broaches are subtler, less noticeable. They are more delicate than last season. Floral themes are in vogue and leading the trend are the broaches.



Ben-Amun



Bottega Veneta



Ben-Amun



Ten Thousand Things



Aurélie Bidermann



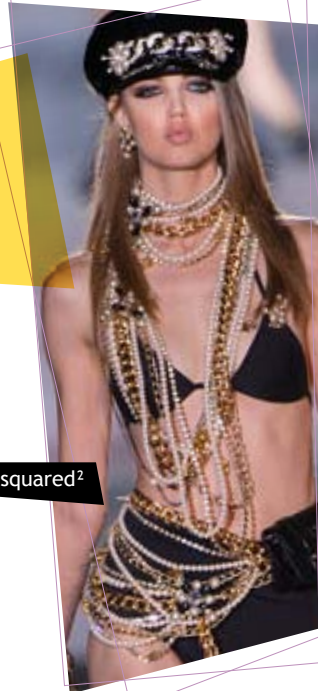
«Metal»

«What are the elements to use?»

The components

Metal is undeniably the gem of the gems this season. Its shiny quality as much as its rigidity and its raw beauty have been exploited for jewelry making. Metals bring strength and luxury to any collection. It is used to add volume to jewelry. Some designers even have fun reproducing the angular façade of stones but using metal on their jewelry. Metal obviously comes in the shades of gold, the latest fashionable color, but it also comes in silver, copper and dark plated.

Jewelry Trends



Dsquared²



Lulu Frost



«Chains»



Versus



Lele Sadoughi



Just Cavalli

The components

With metals, we get **chains**, always “in”, often in shades of gold but also in colorful plastics. Amongst them all, it is the curb chain that steals the medal. It is often interlaced with leather or fabrics.



Akong



Lulu Frost



«Crystals»



«Gemstones»



Akong



Etername



Stone Paris



Giles & Brother

The components

Gemstones and gems as well as crystals are still very fashionable this season. They are synonym of luxury and beauty and are often paired with the shiny and noble qualities of metals. Finally, they are simply all trendy.

Jewelry Trends



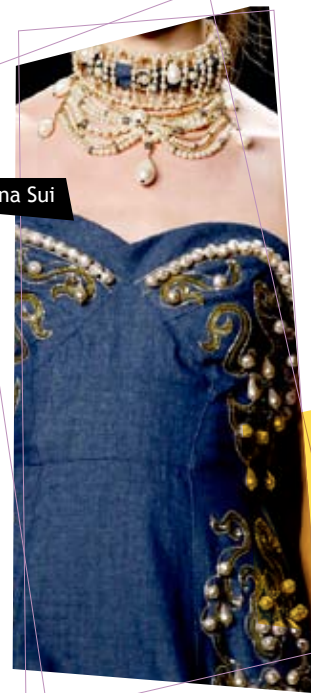
Chanel

Chanel



«Pearls»

Anna Sui



Fallon

Chanel



The components

Pearls are gaining in popularity. Still white or cream and paired with metal, they bring a definite touch of glam to any jewelry piece.



«Teeth»



Rebecca Minkoff



Fallon



Fallon



Dannijo



Pomellato



«Pegs & Studs»



Mawi

The components

Pegs, studs and teeth are still being added to jewelry, regardless of the style to give a little punch to all these creations.

Jewelry Trends

Sang A



Aurélie Bidermann



Oscar de la Renta



«Fabrics»



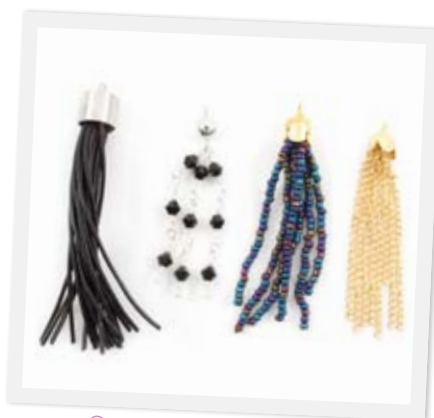
«Fringes»



«Pendants»



«Tassels»



Nina Ricci



Jen Kao



The components

In any good summer season, lightness is a must in jewelry. It is time to indulge and use **fabrics** in our necklaces, rings, bracelets and earrings. It is a great way to add colors and softness to your jewelry. **Leather** is less colorful but just as present on the fashion scene. Mostly, leather is present as bands interlaced with chains and in tassels for bracelets or chokers.

Drop bead chains, small beads, chains, fabric tassels and pendants of all kind are still being used to decorate jewelry.



Flutter



Lulu Frost



Shourouk



Wilfredo Rosado



Erickson Beamon

Jewelry themes

Renaissance

This season, we are inspired by jewelry designs from the Renaissance nobility era, to create flabbergasting jewelry that burst with stones, crystals and pearls. Crystals and marquise cut stones, pear and ovals are particularly “in” as well as pendants adorned with stones and cameos. For the more daring, we modernize everything by adding tips, chains and synthetic materials or fluorescent color. The key is luxury and sumptuousness.



Nina Ricci



Fenton



Pamela Love



Fallon



Repossi

Jewelry themes

To follow the Safari-Mania trend, why not fauna inspired jewelry? Horse heads, shark teeth, crawfish, fishes, tigers and eagles but predominantly snakes. All are incorporated in this season's collections. Generally, figuratively speaking, this design can be incorporated to any style whether elegant, glamorous or refined. We also see fauna-like textures such as feathers, furs, teeth and snakeskins.



Gucci



Oscar de la Renta



Jill Stuart



Oscar de la Renta



Erickson Beamon



Jewelry themes

Floral

In a full bloom summer, flowers are “in”. They embellish necklaces, earrings, broaches and bracelets with their delicate beauty. They are present in metals, stones, seashells and plastics and in any colors. They add lightness and romanticism to summer’s adornments.

Jewelry Trends



Eddie Borgo



Bottega Veneta



Eddie Borgo



Lizzie Fortunato



Giles & Brother



Jewelry themes

Rigidity

Structure and metal, here are two key words of this trends that can be applied to necklaces, plastrons and earrings, bracelets (bangles and cuff bracelets) and decorative belts. It is however, less strong than last season, but still present. Metal has been so “in” for the last seasons that it is normal that they have added a harsher edge to jewelry designs.



Akong



Lizzie Fortunato



Tory Burch



Barbara Bui



Dannijo



Lulu Frost

Jewelry themes Rio Conchos

The *Rio Conchos* inspiration can be found in jewelry. Mexico and New Mexico as well as Navajo warm colored jewelry are the inspiration. We add tassels, horns, coral and turquoise; weaved Navajo patterns, sterling steel, suedette, leather and fabrics to make your own *Rio Conchos* jewelry. We prioritize bright colors and organic materials to reproduce this look. The style can be adapted to your taste by adding crystals, chains and a small touch of anything that surrounds you.

Jewelry Trends



Lanvin



Monique Péan



Aurélie Bidermann



Dannijo



Monique Péan



Etro

Jewelry themes

Earth's resources

The Earth is rich with resources that have been used in making jewelry for millennia. The main resources in jewelry making this season are metals and stones; they are in every collection, to such an extent that they start their own trend. Indeed, metal and gemstones, synthetics beads and their imitation impose themselves and add a beautiful organic aspect to jewelry. Some have a raw aspect, whereas other is more refined but all honor mother Earth.



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