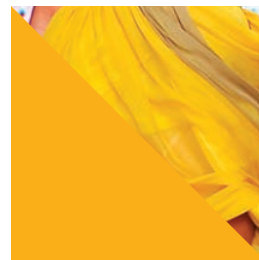
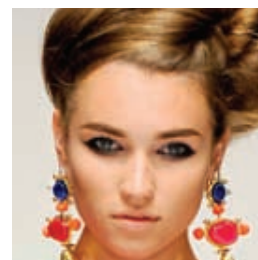
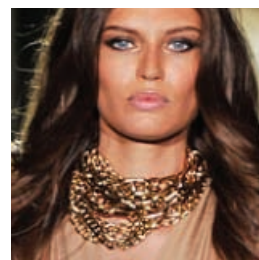
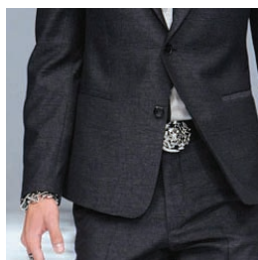
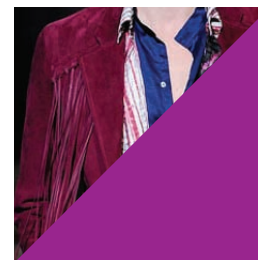




# *SPRING/SUMMER* *TRENDS* 2011



Including Flash Tendances' jewelry collection of the season.



All jewelry's lists of required materials are available at [www.clubbeadplus.com](http://www.clubbeadplus.com)

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# TREND – GIPSY FALBALA



The **bohemian** style is at the forefront this season. Dresses are long and sexy sporting ruffles and fringe abounding. Colours are leaning more to pastels but with splashes of black to

create a more dramatic effect. Different fabrics and patterns are often combined.

# *TREND – ST-TROPEZ*



5



6



Chanel



7



8

The carefree style of **St-Tropez** is fresh on the scene. The spirit of vacations combined with a touch of sensuality of this look is represented by the gingham pattern. Ruffles are everywhere,

on cuffs, collars, at the waist, and circling the hems of skirts. Shorts are shorter and sexier, and denim is used everywhere, but always casually.

5



## *TREND – ENGLISH COUNTRYSIDE*



The “**English countryside**” style offers lace, lace and more lace, almost always a pristine white.

## *TREND – WILD WEST*



We see the return of the **Wild West**, with fringe everywhere, from handbags to shoes. The cowgirl look is suggested with

shirts buttoned up to the neck and waists defined by wide leather belts.

# TREND – ASYMMETRY



14



Lanvin



16



17



15



18

**Asymmetry** is taking over the catwalks in many ways: one sleeve, an off-center décolleté, a half-skirt tacked onto a pant, etc.

At times, common materials are integrated with extravagant designs for a striking result.



## TREND – ABSTRACT ART

19



21



20



22



**Abstract Art** invades the collections. Added interest comes from an explosion of prints and graphics, polka dots, and stripes

combined with a multitude of different types of fabrics and bright colours, prints and textures.

## *TREND – CASINO ROYALE*



23



24



25



26



27

**Chic** is always in style. Breathtaking evening gowns are made of elegant fabrics, such as silk satins.

## *TREND – PRETTY DANDY*



28



30



29



32



31

The **masculine look for women** is very much in style, following different époques: following history from the classical dandy

with lace ascots, velvet and satin jackets adorned with wide, contrasting lapels a la Al Capone.



## TREND – GALACTICA



The Future is forecast in many collections, whether by shiny, metallic fabrics, structured lines, or by the choice of colours, dominated by silver, grey and white.



## *TREND – COOL METALLICS*



37



38



Burberry



39



40



41

**Cool metallic** shades of steel grey and graphite are often combined with black in an assortment of shimmery but soft fabrics.

## TRENDS – COLORS



### GREY

**Grey:** Whether you choose steel, graphite or coal, grey is indispensable.



### PASTELS

**Pastels:** Soft colours bring a certain freshness to this season's styles, especially combined with white, black and grey.

## TRENDS – COLORS



### BLUE

**Blue:** This season blue is shown in shades of blue lagoon and cobalt, often used together.



### ORANGE

**Orange:** Tangerine or reddish, the orange we see this season are bright and warming. Surprising the season, some of them are usually associated with the Fall colours, like rust.



## TRENDS – COLORS



### *YELLOW*

**Yellow:** We see many different shades of yellow, from bright sunshine yellow to a rich egg yolk going towards orange.



### *PURPLE*

**Purple:** Orchid is the star of the season. Very warm and vibrant, it is worn with white, beige or black.



## TRENDS – COLORS



# RED

**Red:** Whether scarlet, poppy or grenadine, red adds warmth to any outfit.



# GREEN

**Green:** Different from what we are used to seeing in the Spring and Summer, we are leaving behind the limes and papaya in favour of a darker green such as emerald, forest, spinach, and even moss green.

## TRENDS – COLORS



# PINK

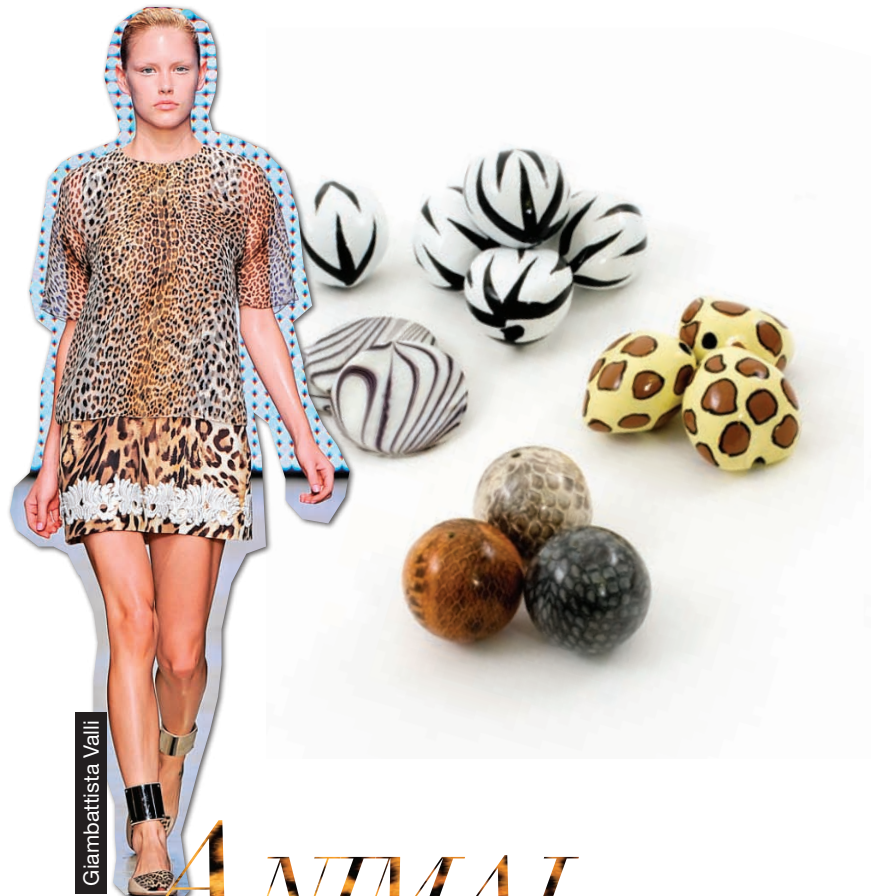
**Pink:** The pink palette ranges from the very palest to very hot!



# NATURAL

**Natural colours:** Taupe is at the forefront, followed by shades of brown and different shades of beige.

## TRENDS – COLORS



**Animal prints** are everywhere. **Leopard** prints are especially popular and **snake** and **giraffe** are becoming more evident. **Tiger** and **zebra** prints haven't left the scene.



**Floral prints** (flowers, plants and leaves) add punches of colour to the various collections.

**Whimsical fruits** are invading our wardrobes, adding a youthful quality to our style.

**Butterflies**, whether printed or in 3-D, are a playful addition to this year's collections.



# *TRENDS – DESIGNS & PRINTS*



**Plaids** are ever popular, with **tartans** and **ginghams** taking the center stage.

**Stripes** are worn in all directions, at times on the same garment. We see all sizes, from very fine to quite large, sometimes in variations on the same theme.

**Polka dots** are making a comeback, but in different ways than before. The retro style of past seasons give way to dots of varying dimensions and often with bold colours.

**Graphic abstract** prints are ever-present.



# *TRENDS – FABRICS*



- ☞ Silks and satins.
- ☞ Laces: Celtic, Irish and traditional, almost always white.
- ☞ Denim, all shades from the palest to the darkest.
- ☞ Classic fabrics: linen, cotton and lightweight knits.

- ☞ Shiny fabrics: lame, sparkling knits, sequins, etc.
- ☞ Feathers, leather and furs. Leather is present in bright colours such as red, violet, green and sometimes, even in pastels.

# TRENDS – JEWELRY



Jewelry is definitely the accessory of the season.

**Necklaces** are seen in all lengths: from long to short, light and airy to heavy and full, supple or rigid. **Mid-length necklaces** are always popular. Long and light, they are often worn with a matching bracelet. **Short necklaces**, very full, are paired with **massive bracelets**. Back again this year, **chokers** are presented in many styles and materials. The **plastron**, or **breastplate**, is holding its own as stylish fashion statement. Elements to add to necklaces are **pompoms**, **cameos**, **fringe**, **large pendants** and **large chains** in any form or material.

**Bangle** bracelets are very important, wide, worn alone or with others.

Far from discreet, this year's **earrings** are generously proportioned, both in length and width. Bright colours, such as green, fuchsia and blue are in evidence. Often, no other jewelry is necessary, especially if one's hair is worn up.

**Chains** are a leading material, mostly gold-coloured but also in black. Natural materials are of the essence: **feathers**, **leather**, **rough jewel stones**, all in natural colours. **Ribbons** and **cloth strips** are entwined to form large masses.

Inevitable are the **metallic** colours, **black**, **grey** and **natural colours**. **Vibrant colours** are used in small quantities to give much needed contrast and depth, especially when coordinated with the clothing.





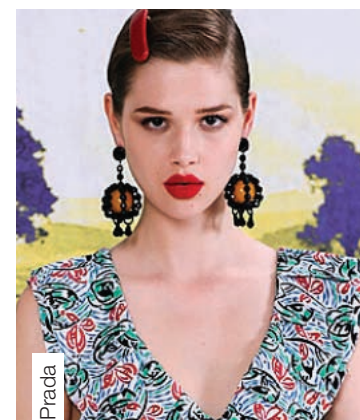
Prada



Chanel



Ralph Lauren



Prada



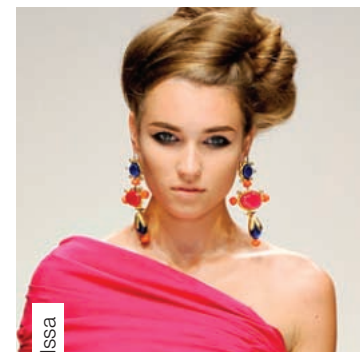
Dolce & Gabbana



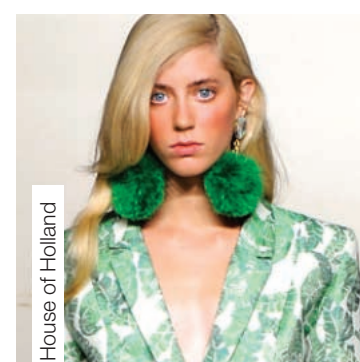
Anna Sui



Christian Dior



Issa



House of Holland

## TRENDS – MENSWEAR



Menswear is divided into two categories.

### *Classic*

Cotton and linen, traditional fabrics for summer, are seen in white, beige, grey and black. Pants are cut narrow, either straight-leg or closer to the ankle. Shorter  $\frac{3}{4}$  -length are worn with sandals. The style is more relaxed, with neckties becoming scarce.

### *Eccentric*

The fashion-forward man wears pastel colours (yellow, pink) or more striking colours, such as blue lagoon, sea-green, orange

and red. Splashy patterns (skulls, flowers and graphics) and fringe are also evident in this season's collections.

### *Trends common to both styles:*

- ❧ Lightweight knits
- ❧ Sandals
- ❧ Scarves
- ❧ Silk
- ❧ Vests
- ❧ Shorts
- ❧ Stripes
- ❧ Suits





Calvin Klein



Versace



Buckler



Versace



Trussardi



Dolce & Gabbana



Roberto Cavalli



Paul Smith



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