

# 2012

Spring - Summer

# Trends

presented by :



Including Flash Tendances' jewelry collection of the season.



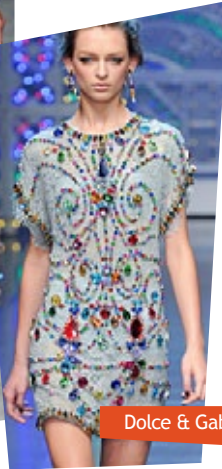
All jewelry's lists of required materials are available at [www.clubbeadplus.com](http://www.clubbeadplus.com)

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Salvatore Ferragamo



Dolce & Gabbana



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## Fiesta in Ibiza

This summer, let's live the fiesta in Ibiza! If we can't make it there, we certainly should get our inspiration from this wonderful island in the Mediterranean Sea and its exquisite partying style. **Fantasy, elegance, fun and colors** await you. We put on beautiful silk scarves with **multicoloured designs**, we dare wearing outfits embellished with **sequins and stones** embroideries and, of course, emphasize on **floral and exotic prints**. Let's bet that this trend will turn out to be one of the season's favorites!



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Let's welcome a joyful blend of flamboyant colors, brilliance and all that is exotic! The jewelry that serves best the Fiesta in Ibiza trend is vibrant, multicolored, dazzling and daring! Adorn yourself with feathers, colored crystal droplets, fruits and flowers and there you go! All dressed-up for the fiesta!



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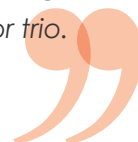
## Sherbet

Innocence, freshness and pastel colors, this is what the Sherbet trend is all about! Think frozen goodies, fruity smoothies and pastel marshmallows. This trend fits perfectly with either chic clothing or casual wear. The fabrics are sometimes plain, sometimes with patterns, but most often remain simple in order to nicely go with any classic outfit.

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Here, we are looking for freshness and simplicity. These girlish colors clearly show off sunny and estival jewelry. Simply choose your favorite pastel colors and create plain and charming jewelry, be it monochrome, duo or trio.

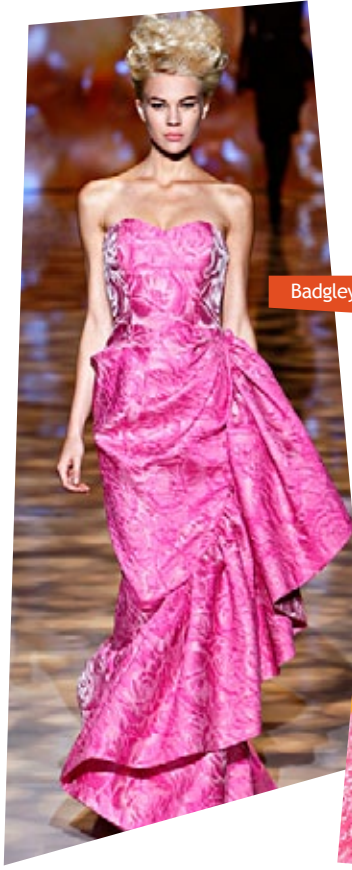


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Badgley Mischka



Alice + Olivia

## Pink petals

Yes, **pink** has a place of honour this season! We find it in almost every shade of its color chart, from the lightest to the darkest. Fashion clothing expressed with the Pink petal trend usually portrays a **doll-type** look, such as Barbie or china collectible dolls. **Very feminine**, sometimes sober, sometimes glamour, this trend is offered in a variety of styles: classic, retro and even "underwear" style with its nightie-type corsets and dresses. We focus on light and silky fabrics, discreet **floral patterns**, **frills**, **bows**, **lace**, **feathers** and, most of all, **PINK** colors!



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The jewelry inspired by this trend is undeniably feminine. No matter the style, as long as the pink color is dominant all over. Don't hesitate to dare using monochrome or tone on tone jewelry for more delicacy.



Roberto Cavalli



Michael Kors



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## Zoолоok

This trend, characterized by its **animal designs**, is pleasantly different this season as it can **blend with any style**: sport, chic, bohemian, etc., as opposed to its previous seasons where it was mostly found in glamour and tribal looks. The animal prints are often illustrative and enhanced with the addition of glitters, sequins and gloss, while animal designs consist of reproductions of **wildcat fur** and **snake** or **giraffe leather**. The new creations in view for this coming spring-summer season are designs made of **crocodile leather** and **pheasant feathers**.

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Release the wild animal in you and adopt the Zoolook trend in the style that best suits you: glam, chic, athletic, tribal, etc. Dare mixing up together various animal designs. The moderate ones will stay with the natural shades of wildcat colors and black, adding a touch of gold or bronze. As for the extravagant ones, they will dare place these colors side by side with vivid ones such as red, blue or aqua. Take out your feathers, sequins, pendants, fringes, studs and teeth to finish up your Zoolook!



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Willow



Marchesa

## Greco-Roman Fusion

The influence of ancient Greek and Roman cultures that we've been seeing on displays is referred to as the **Greco-Roman contemporary** style. The fabric alone represents most of the clothing, and is fashioned either by **draping** or with a belt. We often see a **bare shoulder** or a round neck decorated Roman style. The contemporary touch is expressed through the **materials and colors** used, which now **differ from what we've been accustomed to** for this style. Long or short, the dress is the main clothing reflecting this trend, and sandals are a must!



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Here, we are looking for an antique and classic look. Get your inspiration from the architecture at that time, including classics such as the Hercules knot, braids, cloaks, etc. Metal and semi-precious stones are everywhere, with a touch of richness and elegance we find using the twisted, chiseled or hammered effects. The jewelry that best reflect this trend is torque or lavalier type necklaces, chandelier earrings, fibulas, and cuff bracelets.

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Chanel



Chado Ralph Rucci



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## White chrysalis

This season, **white** is **omnipresent** and is worn from head to toes. We also note various translucent and opaque materials overlapping each other. This results in a white chrysalis, being a soft mix of white with a **combination of translucence and opacity**. The addition of **pearls**, sequins, gloss and satin, as well as materials such as lace and tulle, will surely transform you in an exquisite white chrysalis!



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The jewelry inspired by the white chrysalis is characterized by an assortment of transparency, brightness and brilliance. Working with the theme of flowers, feathers, bows and ribbons will surely give your jewelry the femininity and lightness required for this trend.





Michael Kors



Burberry Prorsum

## Globe-trotter

This trend takes us on a **fantastic trip** from one continent to another, from one season to another. We end up getting a western look, to which we add an **ethnic touch**, as you would see on those globe-trotters who decorate their looks by adding souvenir pieces from their various trips (**African design**, bubu, smock, etc.). Amazingly enough for summer collections, all seasons are most definitely mixed together with this style: you will find **autumn colors** and even **winter clothing**!



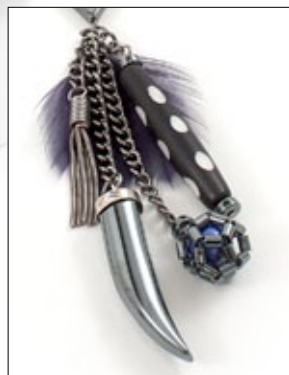
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The globe-trotter jewelry is influenced by different cultures, such as the contemporary occidental look and the more tribal style. As a result, we create a surprising combination of styles by choosing contrasting elements. We match natural materials with synthetic ones, traditional with modern and the graphical and coldness of the contemporary style with the warmth of the ethnic influence.

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Balmain



Moschino

## Toreador

Designers took their inspiration from **Spanish matadors** for this trend and blended in embroideries, silk fabrics, short jackets with broad shoulder lines, tailored pants with high waist, neck bows and, why not, sometimes even the Torero hat! Yes, it's the **kingdom of embroidery** with metallic looks, of wealth and of small pendants. The essential combinations here are **black and gold** as well as **white and gold**, in order to create tragic and passionate looks! *Laisse-moi être ta corrida ! (Let me be your corrida!) (Mitsou - La corrida).*

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The jewelry inspired by the toreador trend is intense, dramatic, colored and detailed. Richness and brilliance are a must, coupled with a touch of Spanish exotic style. This is the ideal opportunity to dare showing extravagancy and abundance by combining laces, textiles, medals, sequins, crystal droplets, pearls, fringes, crosses, horns and teeth. Plastron type necklaces, voluminous earrings and bangle or cuff type bracelets are perfectly suited for this trend.



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Chado Ralph Rucci



Christian Dior

38



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## Charming bourgeoisie

Charming bourgeoisie stands opposite to the thriving Toreador, Fiesta in Ibiza and Zoolook trends. This is in fact a **sober trend** bringing together business and casual wear. The materials are classic, such as Merinos wool, cotton twill and other **traditional fabrics** appreciated by the bourgeoisie class and contemporary royalty. The silhouette is emphasized with a belt at the waist for dresses, skirts and blouses. However, forget about the "kit" look using accessories that are not always a great match with the outfit.





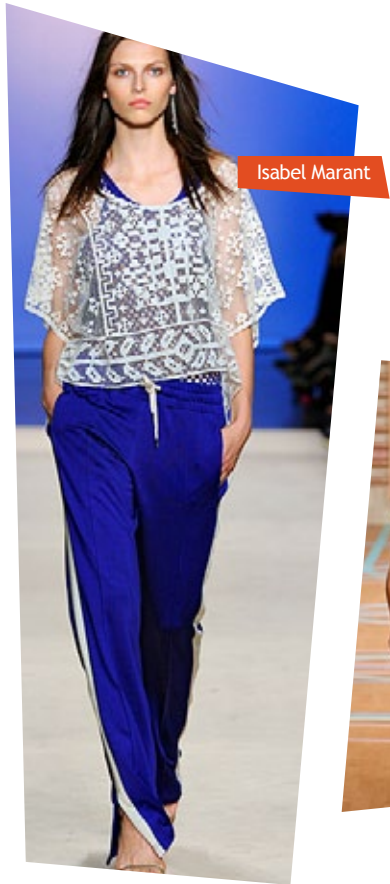
The charming bourgeoisie jewelry is plain and practical, but still shows a chic style. The sautoir necklaces are simple, earrings are delicate and weaved rings go along very well with this "preppy" style. The most popular material of this trend is the mother-of-pearl, most often seen as a white or cream colored pearl.



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## Podium Chic

For the past few years, a **sportswear influence** has emerged in many designers' creations. This season, that influence is expressed by blending in with **chic outfits**. As a result, we are seeing a *Perfecto* jacket worn with a classic long dress, short dresses take on a tennis wardrobe look and fabrics take on similarities with **new materials** used in making sportswear such as neoprene (scuba diving suit), **leather** (biking jacket) and **satin fabrics** used for sportswear. High heel shoes are often seen with these **surprisingly stunning combinations**.

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The podium chic trend is truly a game of contrast in regards to the materials and styles. It is simply a matter of combining the chic style with the sportswear style. For the sportswear style, we use vivid colors, positioned as a whole or as a flash duo, as well as any convenient materials such as watches, plastics, cords and elastic threads. For the chic style, we add a touch of crystal or metal. Why not play around with gold, silver and bronze medals? Are you ready? Get set! Go!!!



# Jewelry Trends



Oscar de la Renta



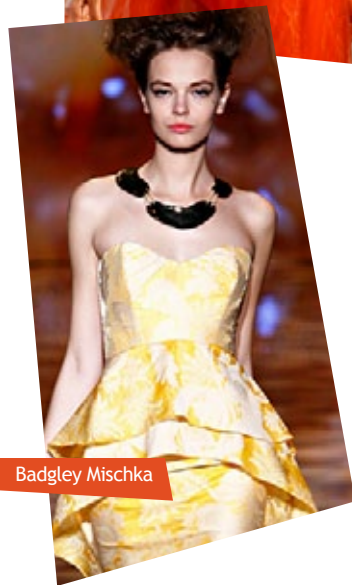
Jean Paul Gaultier



Tory Burch



Anna Sui



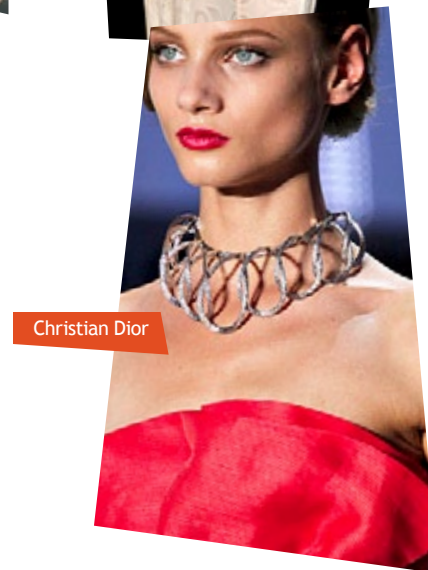
Badgley Mischka



Michael Kors



Chanel



Christian Dior

The **necklace** is highly appreciated this season. **Crewneck**, **choker** and **plastron** type necklaces continue growing in style within the industry, while the rigid torque necklace is gaining more and more popularity.

On the other hand, the **chest type** necklace is still trendy, but less imposing. As for the **sautoir**, its place still stands in fashion. It is mostly made of multi-strands and is monochrome.

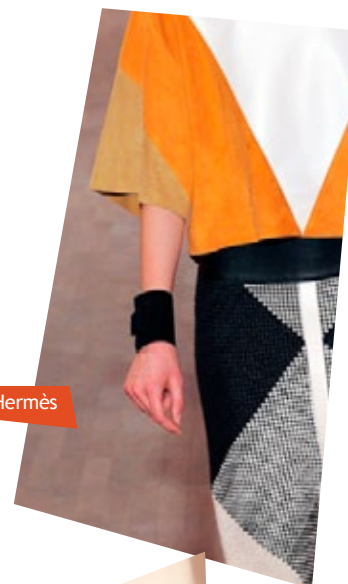




Salvatore Ferragamo



Haider Ackermann



Hermès



Chanel



Lizzie Fortunato



Christian Dior

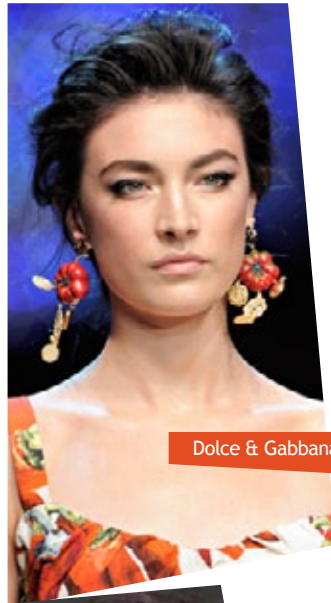


Ralph Lauren

Even though the **bangle** is still very popular in fashion, the **cuff-style bracelet** is **surpassing** it. These are truly the two stars of the season as to bracelet trends.

They are clearly noticeable and massive, the cuff-type is often created with metal while the bangle is made of wood, plastic, metal or covered with textiles.

# Jewelry Trends



Dolce & Gabbana



Emilio Pucci



Marni



Marni



Marni



Ralph Lauren



Ralph Lauren



Prada

If we talk about earrings, it's beyond crazy! They are long, massive, visible, and are designed in any and all colors. Various types are trendy, such as chandelier, creole, charms, and made with rings, plastic,

metal, pendants, stones, crystal beads, etc. Imagination and creativity is all you need!



Flutter



House of Waris



Oscar de la Renta



Alexander McQueen



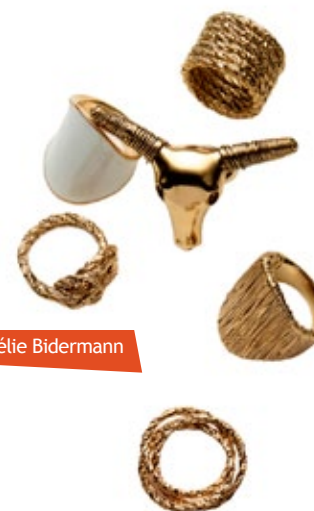
Yves Saint Laurent



Reposi



Aurélie Bidermann



Rings are less present on runways this season. They are mostly made of metal combined with stones and crystal beads. Some of them are designed as full-length finger rings.

# Jewelry Materials Trends



Materials and fabrics used in the creation of jewelry are extremely varied: metal, chain, textiles, crystal beads, leather, suede, plastic, pearls, feathers, etc.





Akong



Eddie Borgo



Dannijo



Dolce & Gabbana



Pendants, fringes and integration of textiles are a must! Crystal beads and rhinestones are everywhere, often seen in various colors and also used as chains.

# Jewelry Materials Trends



Dannijo



Aurélie Bidermann



Donna Karan



Lizzie Fortunato



Dolce & Gabbana

Just this past season, we were noticing the arrival of **peaks, spikes, teeth and studs**. These materials are now more than ever present in

the fashion industry and are frequently assimilated with the strength and coolness of the **triangle**.



Dsquared<sup>2</sup>



Dannijo



Jean Paul Gaultier

Large pendants and intermixing chains or cords beautifully dress up the neck.

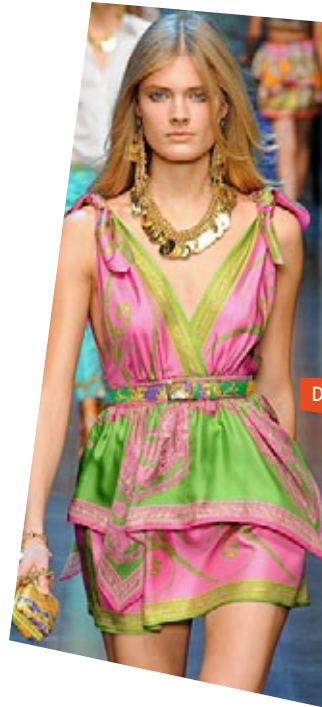


# Jewelry Materials Trends



Anna Sui

Dolce & Gabbana



D&G

Moschino



Anna Sui



Dolce & Gabbana

Locketts, stars, hearts, bows, fruits and any type of cross should also be included in the creation.





Roberto Cavalli



Blumarine



Emporio Armani



Lizzie Fortunato

The **floral theme** remains in style this season as well as the **snake** one which, however, is losing somewhat of its popularity.



**Animal designs** are a must this season: **illustrations of animals and fur designs** such as **zebra, leopard, tiger, giraffe** and **snake** are everywhere! New arrivals making their way in fashion are designs of **crocodile leather** and **pheasant feathers**.

**Floral and fruit designs**, a traditional trend every summer season, are also considered to be top-notch fashion. We can see either exotic flowers (as in the Fiesta in Ibiza trend) or typical summer flowers created in the

manner of embroidery and/or lace. Fruits are colorful and add a touch of lightness to any outfit. We even see some **vegetable** designs in some collections!

The **multi-design** look continues to move forward by adding beautiful colors in designers' collections through its amazing combinations!

**Stripes** are worn in all positions: horizontal, vertical, diagonal, crossed... and they can all overlap each other on the same piece of clothing!



# Designs & Prints Trends



Michael Kors



Dolce & Gabbana



Michael Kors



D&G



Blumarine



Gareth Pugh



D&G



Burberry Prorsum



## Pink

This is THE color of the season! The dominant shades are magenta, fuchsia, candy and carnation pink.

You can also see pink highlighter (ultra), coral, peach and old pink shades.



Badgley Mischka



Salvatore Ferragamo



Ralph Lauren





## Pastel

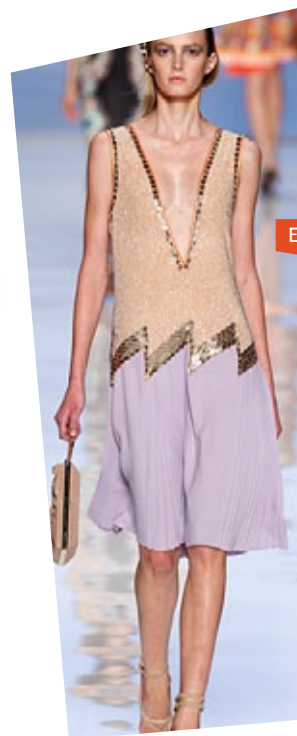
Pastel colors can be found everywhere during this wonderful season of the year: Take a look at the Sherbet trend! Enjoy colors such as blue,

green, yellow, pink, orange and mauve. They are all *à la mode* in very soft and clear shades.

Louis Vuitton



Etro

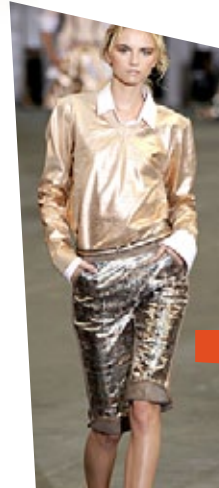


Iceberg





Diesel Black Gold



Diesel Black Gold



Alexander McQueen

## Metallic Looks

Metallic colors are highly favoured this season. We mostly talk about gold and silver, but the bronze shades (dusty gold) and champagne colors are

also fashionable, as well as other bright colors having metallic effects. Gold and silver are usually mixed with black or white.





John Galiano



Etro



Oscar de la Renta

# Neutral Colors

Neutral colors are certainly undeniable classics. Black and white colors are frequently worn as a duo, but also one at a time or combined with

other colors, bright or soft. Grey is seen in the shades of slate-grey, steel, mouse and anthracite (charcoal).



Haider Ackermann



Burberry Prorsum



Marchesa

# Blue

This season's blue is in the shades of sky blue, Egyptian, cobalt and clear periwinkle blue, but take note that the favourite of all will be the cyan

blue (blue-green). We still can see midnight blue but it is less present than in the past season.





Badgley Mischka



Chanel



Michael Kors

## Beige

Beige is a very moderate color, usually represented by a skin-type color or *café au lait*, but also in other shades such as taupe, chamois, *grège* (greyish-beige) and clay. When these colors are mixed or overlapped

with other colors, such as red, blue, black and white, its moderate and soft reputation is put aside. We also note warm brown colors as well as cream and champagne colors.



V W Red Label



Valentino



Christian Dior

## Red

Summer is hot! Red means summer! Scarlet, poppy, grenadine and vermillion are the favourites for feminine evening or cocktail dresses. If not

worn in its entirety, red is combined with black in order to get a bright and sumptuous look.



# Yellow

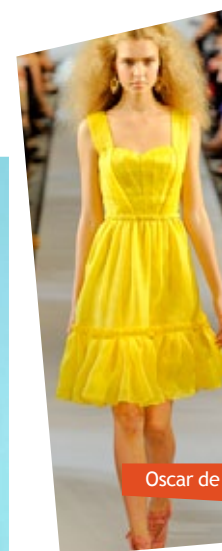
Yellow is a color that lightens up any collection, be it Goldilocks yellow, banana, canary yellow or amber, it's a sure thing.



Badgley Mischka



Marchesa



Oscar de la Renta





Burberry Prorsum



Marchesa



Salvatore Ferragamo

## Mauve/Purple

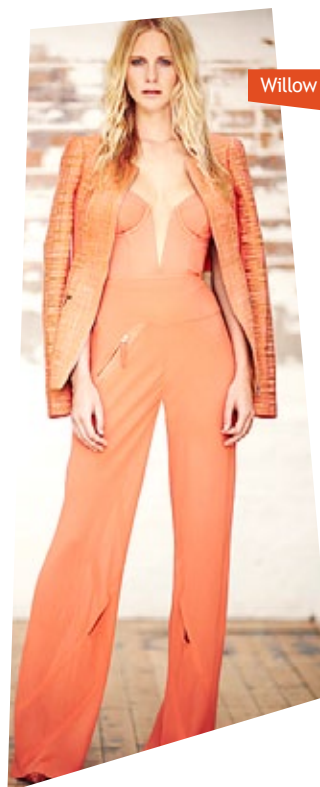
These colors remain in style this season, especially the shades of orchid, plum, zinzolin (reddish-purple) and purple.





# Orange

This season, some shades of orange have a tendency towards red instead of yellow, such as orange-tomato. The other shades in style are salmon and tangerine.





## Green

There is a wide range of green shades: clear jade, forest green, pine green, clear pastel green (fresh mint) and opaline.



Willow



Marchesa



Bottega Veneta



Dolce & Gabbana



Roberto Cavalli



Bottega Veneta

## Multicoloured

Cheers and style at its best! We mix various bright colors in order to create energizing and dazzling looks.



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## The classic business type:

The men's suit is most definitely in style this season, but they have loosened up on formality: the pants are tailored fit for legs and ankles.

## Casual look:

Casual wear is meant to be comfortable. Not too large and not too tight, it just takes on a pretty stylish look when bright colors are used. However, neutral colors and autumn textures are the new fashion styles for the warm summer season.

## Military style:

This season, the military style influence is set to be relaxed. It's the end of the mission and it's still hot! Sleeves and pants are rolled up, jackets are wide open and shirts are worn with surprising clothes, such as skirts, red pants and multicoloured camouflage jackets!

## Trendy materials "joint custody"

(common to both men and women):

The clothing fashion trends, such as Globe-trotter, Podium chic, and integration of silk squares (scarf) to outfits, are

worn by both men and women this season. Designers even added a slight feminine touch to some of the materials used for this season's menswear: pants with flower designs, low-cut necklines, clear pink jackets and caps, etc.

## About the colors:

Sometimes seen as shaded tones on clothing, there are many summer colors. The dominant ones are neutral colors, such as beige, grey, black and white. All shades associated with orange, blue and red, are the pure colors most seen this season. They bring something special in the way of energy to casual wear.

## About the designs:

Squares, flowers, peas, animal designs and exotic patterns will undoubtedly be of interest for all daring and eccentric men.

## About the fabrics:

The most popular materials used by designers this season are cotton, knitwear, linen, silk, denim and leather.



Michael Kors



D&G



Dsquared



Hermès



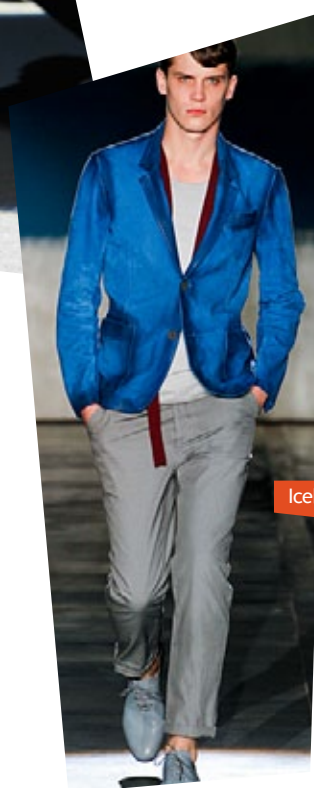
Band of Outsiders



Paul Smith



Iceberg





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