Fall-Winterrends







Including Flash Tendances' jewelry collection of the season.



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GENERAL TRENDS

Twice a year, renowned fashion designers set the tone by presenting their collections of styles and trends that will influence the fashion industry for years to come. We have portrayed for you the most popular clothing trends of the season and analyzed as to how they could be interpreted for jewelry styles. Have fun and let these great fashion trends inspire your creativity!













TREND - LAND OF FIRE



TREND – GOLD RUSH



Time to shine! Gold is everywhere: chains, metallic lurex and other fabrics... You can't go wrong, all gold tones are fashionable.

TREND - TREASURE CHEST



Whether dressy or casual, these embellished pieces seem to come straight out of a treasure chest: metallic fabrics, rich embroidery, encrusted with beads, stones and sequins.

TREND - VICTOR VICTORIA



Menswear is a recurring theme in several winter collections. Women season's blazers are more fitted at the waist, giving a more feminine are wearing tuxedos à la Julie Andrews in Victor Victoria. However, this silhouette.

TREND - PRINT-CRAZY



TREND - BEAUTY AND THE BEAST



Natural materials are a staple in every wardrobe. When winter rolls around, fur, wool, leather and suede warm us up. Feathers, snakeskin and animal prints make appearances as well.

TREND - NEW WOODSTOCK



The hippie look is back, with draped fabrics, flowy long dresses. These light fabrics are unusual for colder months, but are often worn in deeper colours, or layered with luxurious fur coats.

TREND - MIXED MEDIA



What defines the Polychromatica jewelry is its layout of two or three flamboyant colors, often disposed in contrasting blocks, resulting in a colored and attractive visual effect dominating the jewelry's design.



Accessories (handbags, shoes, belts...) add interest to outfits. Fur and suede, sequins and tweed coexist in unexpected, yet novel ways.

TREND-BLACKSWAN



Elegant black is a staple in cold weather months. This season's black is more feminine than ever. Feathers and leather add drama to otherwise simple outfits.

TREND-PUREJOY



The pure happiness trend symbolizes simplicity. We use it to create monochrome jewelry with an elegant style through their design and with liveliness through their bright and saturated colors.





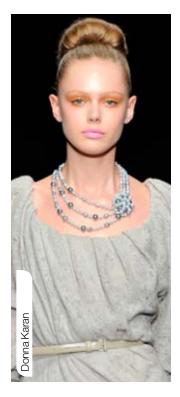


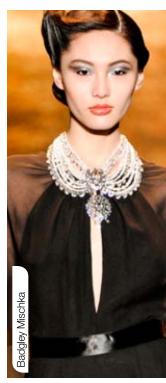
Out with bland minimalist styles and in with wild, bright and fun colours! Outfits have more playful simple lines as well.

JEWELRY TRENDS













Jewelry shown in this season's fashion shows is either delicate and discreet or massive and imposing. **Metallic** colors, **black** and **precious stones colors** prevail. You can also do as our designers do and get your inspiration from the latest clothing trends to create outstanding fashion jewelry.

Many different styles of **necklaces** are featured this season, the **choker** becoming increasingly popular, followed by **wide bib necklaces**.

Long, understated multiple **strand necklaces** are also being worn. **Rings** are quite large, sometimes covering multiple fingers.

JEWELRY TRENDS













The **bangle bracelet** is a must, often in coloured metal or antique gold.

Earrings are anything but discreet. They are often made up of crystals and precious stones.

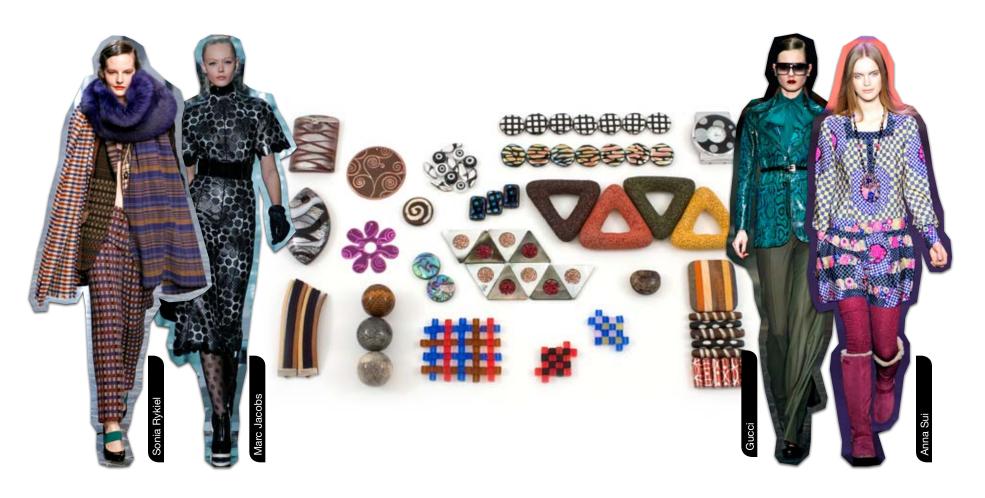
JEWELRY MATERIALS TRENDS



A very rich feel is achieved by using refined materials: crystals, stones and metal, predominantly gold. Elements to use are large link chains, large metal pendants, crystal chains, snake chains, pompoms and

fringe (**feathers and leather**), **romantic charms** (feathers, hearts, flowers, bows and medals), **horn-shaped pendants**, **spikes** and **studs**, **snake** (as a shape, material or print) and **textiles**.

DESIGNS & PRINTS TRENDS



Prints are mixed and matched to create busy, colourful patchwork effects. **Stripes** are often featured in more serious menswear-type clothing, whereas, last summer's stripes were a more playful print.

Animal prints continue to be popular. Copies evoke **leopard**, **panther** and **tiger** furs, python and other snake prints bring a sensual, jungle aspect.

We see 80's revival with **plaid and preppy argyle**.

Also seen are tartan prints, plaid, checkerboard, polka dots, florals and bold graphic prints.



Black and white: Black and white are a classic combination. They can Red: This season's red gets you noticed. Rich, warm and vibrant burgundy,

be worn alone, or with colourful accents of bright red, green or purple.

vermillion and scarlet can been seen.



Blue: Blue is present in several different shades: navy, cobalt, cerulean, Egyptian blue and teal. Saturated and deep blues will often be featured colours for this winter's accessories.

Beige and natural shades: Beige is THE new basic colour for this season. It is paired with any color, from grey and other neutrals to the brightest primary red, blue or yellow. Different variations on the beige palette include chamois, champagne, cream, warm rusty brown and chocolate brown.



Green: This winter's greens are similar to last summer's palette. Most often featured are pine green (new for winter), imperial green and teal. Khaki, jade and opaline complete the trend.

Gold: Gold is omnipresent in all of its glory, whether it is shiny, dusty or more champagne in colour.



Grey: Grey is an ever-present winter favourite. It is successfully paired with beige this season.

indigo and reddish purple, are aspects of many collections.





Pink: Pink is featured in its full spectrum this season, from romantic pale pink to flashy hot pink. Also seen are peach, carnation, dusty pink, magenta and neon pink.











BLACK&GOLD

GREY TONES OF BEIGE









BEIGE & BRIGHT COLOURS

BLACK& BRIGHT COLOURS









BLUE & BURGUNDY

GREYCOWARM COLOURS









GREEN&BLUE

BLACK& WHITE

MENSWEAR TRENDS



Relaxed classic

The classic button down shirt is replaced by the turtleneck knit, which makes for a more relaxed look. Chunky knit sweaters are paired with more conventional trousers and jackets. Also, the military look and tartan prints are laid-back as well.

Inside-out comfort

Loose-fitting comfortable clothing resembling loungewear is worn in public. Another take on the trend is the more fitted, sporty-underwear look, often complemented with shawl-type scarf.

Sport

Rugby, golf, baseball and motorcycling influences are noted in several collections.

Flashy

Super bright colours, such as red, vermillion and electric blue are worn in complete outfits. For a more day-to-day look, these saturated colours are worn as blazers, coats or pants.

Colours

Beige and grey are predominant in men's collections, with other colours being featured (brown, black, bright red, orange, vermillion, green, blue and yellow, some pink and gold)

Prints

Glen plaid and hunter **plaid** are the main prints, also featured are graphic **Navajo** and **geometric prints**, **striped** and **tartan**.

Fabrics

New for this season are **tweed**, **velour** and **fur**, which we are seeing a lot more of than usual.

Jewelry

Longer, simple necklaces are being worn, often with a small metal pendant or a horn shaped pendant.











